



METABLAZE

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Our Story.

*This document is intended to inform and educate prospective **METABLAZE** customers about our business plan and to outline the functional aspects of our token and entire ecosystem. We believe that our Whitepaper should be read, understood, and valued by our potential customers prior to making a decision about putting your hard-earned money into our ecosystem.*

We at **METABLAZE** are all cryptocurrency investors ourselves, and rely on information from Whitepapers to make our investment decisions. We want you to understand what we are building, and have confidence in our Roadmap to success. We are not promising a fully-functioning system overnight; nor are we promising new features every day. Building a cryptocurrency ecosystem is exhausting work, and there is a tremendous amount of work done behind the scenes.

In this current cryptocurrency environment, you have probably read quite a few stories and articles about scams pulled by predatory token founders. You may have even fallen victim to them, as each of us on the Core Team of **METABLAZE** has. A recent study showed over \$10 Billion has been lost through fraud and theft from new token launches in 2021 alone ^[01] and another survey found that nearly 33 percent of crypto owners have been scammed, at an average loss of \$538 ^[02].

At **METABLAZE**, our two main principles are **HONESTY** and **TRANSPARENCY**. You can be confident that we will couple your hard-earned money with our relentless work ethic to produce a successful ecosystem. We will promise to be fully transparent by sharing our successes, and humble enough to share our failures, every step of the way. We are very aware of how investors are defrauded through recent token launches, and we are determined to avoid these schemes at all costs.^[03]

METABLAZE isn't claiming to be creating all new concepts or ideas in the cryptocurrency universe. There are some fantastic ideas already out there, and there are some duds. We have been paying close attention to what works and what doesn't; what is popular and what is a novelty. We have strategically brainstormed to come up with our own functionality and some exciting ways to earn rewards.

The Core Founders at **METABLAZE** have realistic (yet far-reaching) plans, and we are being very careful with how we plan to execute our goals. We have designed, and will continue to evolve, our ecosystem in a way that maximizes our token value for the entire **METABLAZE** community.

^[01]“Criminals have made off with over \$10 billion in ‘DeFi’ scams and thefts this year,” from CNBC.

Accessed from <https://www.cnn.com/2021/11/19/over-10-billion-lost-to-defi-scams-and-thefts-in-2021.html>

^[02]“Survey: Nearly half of millennials comfortable owning cryptocurrencies,” from Bankrate. Accessed from

<https://www.bankrate.com/investing/survey-millennials-cryptocurrency-investing-2021/>

^[03]“5 crypto scams to know before you start trading coins,” from Business Insider.

Accessed from <https://www.businessinsider.com/crypto-scams>



Ecosystem Overview.

METABLAZE is being launched as a Decentralized Finance (DeFi) Utility token built from the ground up on the Binance Smart Chain (BSC). **METABLAZE** has been designed with a unique rewards system and a focus on continuous, sustainable growth through our innovative Decentralized Application (dApp). **METABLAZE** is a deflationary token, meaning that it has been designed to have its fixed circulating supply of tokens automatically be reduced over time.

METABLAZE's main objective is to offer you as many ways as possible to earn rewards through our value-added utility ecosystem. As long as you are holding **METABLAZE** tokens in your wallet, our **METAFLECTIONS** mechanism will allow you to earn passive income in the form of our native **METABLAZE (\$MBLZ)** token.

You can also automatically accumulate more rewards just by connecting your wallet to our dApp. By default, you'll earn BUSD, but you can instead choose whatever token you want as your reward as long as it is available on the Binance Smart Chain. Think about all the options you can choose from - BTC, BNB, ADA, or even brand-new tokens. If you choose a token that also provides rewards, you can stack your earnings that easily.

The opportunities for rewards don't stop there. We invite you to participate in our innovative **BLAZIVERSE**, which is centered around a Roleplaying Game (RPG)-driven collection of ever-changing ecosystem-specific digitized tokens (NFT's) that allow you to reach the highest level of rewards.

METABLAZE will be introducing an exclusive NFT collection of Goblins at our launch. These NFTs will be minted on OpenSea and will be an invaluable part of our overall product and your collection portfolio. We will continue to offer new exclusive NFT collections each quarter.

By implementing both an anti-whale mechanism in our smart contract and a token stabilization mechanism in our **BLAZEdApp**, **METABLAZE** intends to protect our customers from huge price fluctuations. When a customer wants to sell a large number of tokens (> 0.1% of Total Supply), the token smart contract and dApp smart contract will automatically analyze the purchase and take action. This will be done through background Artificial Intelligence (AI), intended to analyze our market value and circulating supply, and employ an automatic buyback feature to reduce market effects.

METABLAZE's long-term plans include upgrading our innovative dApp to provide a multitude of value-added functionality. We are most excited about a **BLAZING HOT** idea that's never been done before in cryptocurrency, and we plan to do it on our very own Blockchain. Not only will this provide us with a gateway to **BLAZE** new trails in the Metaverse, but it will open the door for our **METABLAZE** customers to be put into an extraordinary position for **META**-massive earning opportunities. We are building for the future and are excited to have you by our side!



Imagine the Possibilities.

There were over 2.7 billion gamers globally in 2020^[04]. Not including video game and console purchases, consumers worldwide spent approximately \$117.8 Billion on in-game purchases in 2020, and that is expected to increase to over \$154 Billion by 2023.^[05]

Despite these staggering numbers, gamers can't take their money out of a game when they stop playing. This is where **METABLAZE** comes in, by providing an ecosystem that allows you to not only earn passive rewards just by holding our native tokens, but to play strategy games and provide you with a potential return on your digitized assets when you decide to sell them in our marketplace.

Only 4% of the world's population owned cryptocurrency in 2020, with 54% of the holders being under the age of 30. Compare that to the current adoption rate of Blockchain Gaming and you can see why we believe the blockchain gaming phenomenon is about to explode as this space is discovered by new adopters.^[06] Gaming enthusiasts are already familiar with token digitization, so it is not a stretch to imagine they will grasp the potential faster than the average user.

We will be launching our token and Decentralized Application (dApp) as a Minimum Viable Product (MVP), but our long-term plans include creating our own **BLAZECHAIN** Blockchain, developing an immersive game, and jumping into the Metaverse with a seismic bang!

Here are just a few of the things you can expect as a customer of **METABLAZE**:

- You can earn additional **METABLAZE** tokens by doing nothing more than holding on to the ones you've already purchased;
- You can accumulate any token you choose (as long as it exists on the Binance Smart Chain) by simply connecting your wallet to our **BLAZEdApp** and holding on to your **METABLAZE** tokens;
- You can join our exclusive **BLAZIVERSE 1.0**, where you will lock your **METABLAZE** tokens and start winning **BLAZEBOXES** that contain digitized mystical creatures (special ecosystem NFTs) that have special features and value;
- You can collect these digitized items and put them to work for you to earn even more **METABLAZE** tokens and ecosystem NFTs;
- You can join the **METABLAZE** Founders Club just by providing a larger contribution during our presale;
- You can boost your rewards by holding on to your **METABLAZE** tokens;
- You can collect tokenized assets (NFTs) and track them using our **BLAZEVAULT**;
- You can buy and sell exclusive NFT's on *OpenSea*;
- You can watch us develop our own blockchain (**BLAZECHAIN**);
- You can join the excitement of watching us build an infrastructure for a sustainable ecosystem to host our play-to-earn games;
- You can unlock greater discoverability and liquidity for your virtual goods through our NFT marketplace;
- You can interact with us while we continually update our **BLAZEdApp**;
- You can be part of groundbreaking evolution as we transition to Web 3.0;
- You can help us meet our goal of becoming a Billion Dollar company!

^[04] "Gaming: A Potential Driver of Blockchain Adoption," from Bitkraft. Accessed from <https://www.bitkraft.vc/gaming-a-potential-driver-of-blockchain-adoption/>

^[05] "Three Billion Players by 2023: Engagement and Revenues Continue to Thrive Across the Global Games Market," from Newzoo. Accessed from <https://newzoo.com/insights/articles/games-market-engagement-revenues-trends-2020-2023-gaming-report/>

^[06] "Goldman Sachs Says Blockchain Is Key to Metaverse and Web 3 Development," from CoinDesk. Accessed from <https://www.coindesk.com/business/2021/12/17/goldman-sachs-says-blockchain-is-key-to-metaverse-and-web-3-development/>



Token Sale Model.

METABLAZE has structured our token sale as a reward-based crowdfunding campaign, where customers will receive **METABLAZE (\$MBLZ)** tokens in exchange for their contributions to our project.

METABLAZE has decided on a multiple-phase funding approach for our Presale Offering. In addition to offering our tokens to early Presale Phase One customers, we will then make our tokens available to the Presale Round Two customers in a series of ten rounds while we continue to develop our ecosystem. As a Utility token, proceeding in this manner allows us to bypass a rigorous and regulated process required by venture capitalists or banks.

METABLAZE wants our customers to be aware that they are not buying a piece of an underlying asset, but are instead buying the token supply of a developing project. Each round of Presale customers will be rewarded with discounted pricing and bonus tokens as a sign of our appreciation for taking a risk by being an early adopter of our token economy. In addition, Presale Phase One customers placing a larger order will also receive exclusive **FOUNDERS CLUB NFTs** (see full description later in this document). There is a maximum of 200 of these exclusive NFTs, which will make them extremely valuable. Please see the charts below for details on the bonus structure.

Our developers have defined the hard and soft caps, minimum and maximum contribution allowed, and quantity of tokens that will be made available to Presale customers. This allows for fair distribution of tokens to our customers and ensures that no single customer (or group) controls the majority of the tokens that compose the ecosystem and could lead to an attack on the pricing and overall value.

The purpose of our Presale phases is to get our **METABLAZE** tokens into the hands of the people that want to align with our ecosystem, as well as to fund our development and marketing in advance of being publicly available on exchanges.

Five percent (5%) of the Total Token Supply has been allocated for Presale customers. This comes to **21,000,000,000 \$MBLZ** tokens. We have used a 90-day moving average of the price of BNB to determine the conversion rate for token purchases and have set the presale pricing per token accordingly.

Despite the discounted pricing to early Presale customers, a key feature of our Presale is that the discount is not huge. Our research has shown that too large of a discount leads to extremely volatile price fluctuations in the weeks post-launch. The Initial token launch will be over in minutes while our project will last for years.

Presale Offering - Phase One

Token Sale Location	www.metablazetoken.com
Offer	Initial Token Offering, Presale Phase One
Token Name	METABLAZE
Token Symbol	MBLZ
Token Standard	BEP20
Decimals	18
Total Token Supply	420,000,000,000
Token Allocation, Current Round (2% of Total Supply)	8,400,000,000
Soft Cap (Round One)	\$1,000,000
Hard Cap (Round One)	\$1,500,000
Minimum Contribution	\$250.00
Maximum Contribution	\$100,000
Price Per Token (BUSD)	\$0.00017857
Additional Bonus	10% Bonus in MBLZ tokens. \$10K = 1 NFT, \$25K = 3 NFT, \$50K = 6 NFT, \$100K = 13 NFT
Main Sale (approximate, depends on BNB price)	Approximately \$0.00023810
Sale Date	February 14, 2022
Token Transfer Method	Airdrop to customer wallets just prior to launch on PancakeSwap

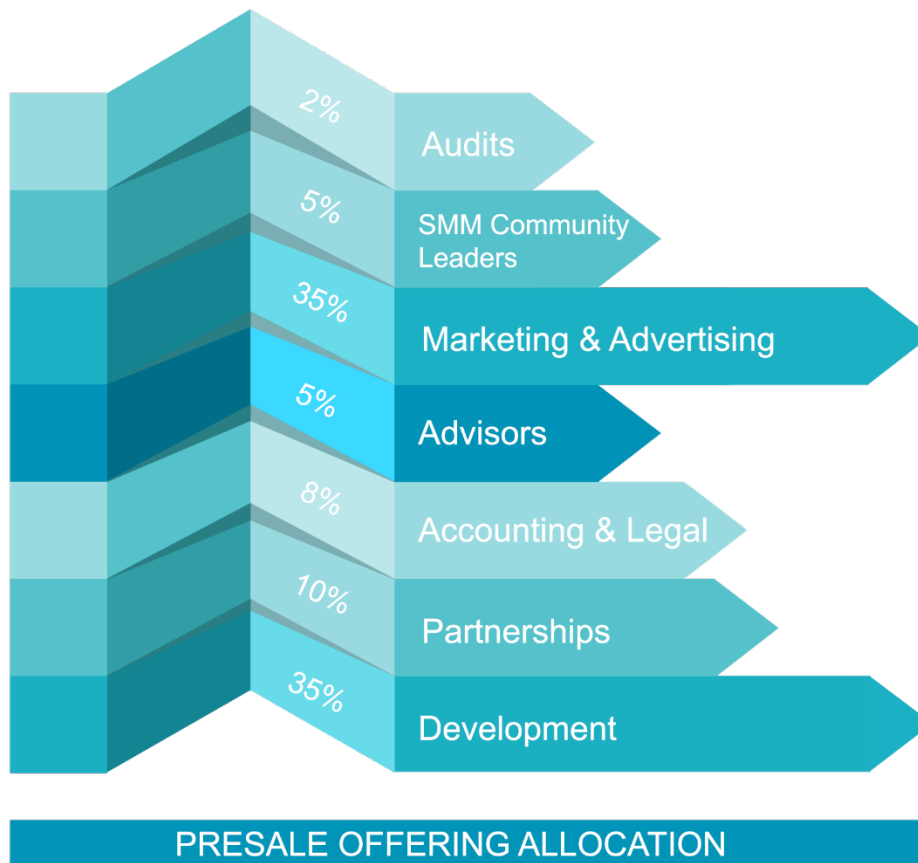
Presale Offering [ten rounds @ 72 hours each] - Phase Two

Token Sale Location	www.metablazetoken.com
Offer	Initial Token Offering, Public Presale
Token Name	METABLAZE
Token Symbol	MBLZ
Token Standard	BEP20
Decimals	18
Total Token Supply	420,000,000,000
Token Allocation, Current Round (3% of Total Supply)	12,600,000,000
Soft Cap (Round Two)	\$1,750,000
Hard Cap (Round Two)	\$2,500,000
Minimum Contribution	\$50
Maximum Contribution	\$100,000
Price Per Token (BUSD)	\$0.00020238 to \$0.00023453 (each round increases slightly)
Additional Bonus	5% bonus in MBLZ tokens
Main Sale (approximate, depends on BNB price)	Approximately \$0.00023810
Sale Date	TBD
Token Transfer Method	Airdrop to customer wallets just prior to launch on PancakeSwap

If **METABLAZE** is unable to raise the minimum amount set by both rounds of our Presale Softcap - \$2.75M - we will add a Third Phase offering to the Presale in order to meet or exceed the Presale Softcap.

METABLAZE has devised a distribution strategy for the funds received from the Presale Offerings. At various points throughout each Presale phase, we will exchange cryptocurrencies into fiat money to prepare our ecosystem for launch.

Presale offering allocation





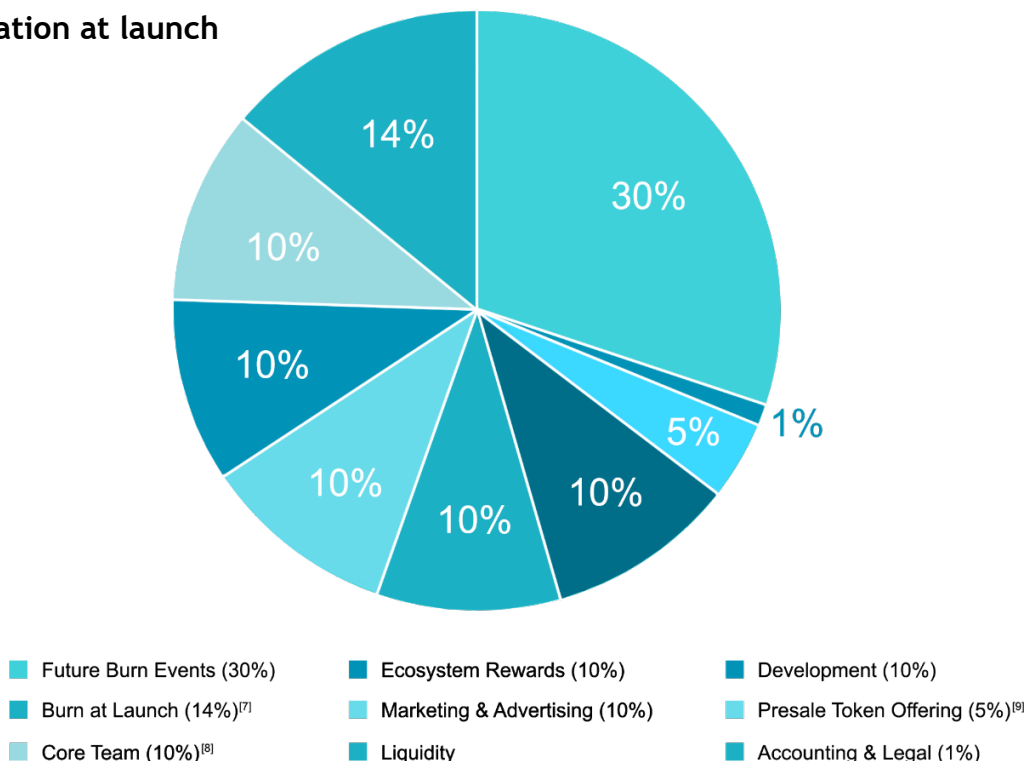
Monetary Policy (Blazenomics).

The **METABLAZE** token will be a Utility token, created to provide access to **METABLAZE** products and services. The entire ecosystem is built around the **METABLAZE** token. No other token on the market would be able to work in our ecosystem.

Metablaze token overview

METABLAZE TOKEN OVERVIEW	
Token Name	METABLAZE
Token Symbol	MBLZ
Token Type	Utility
Country of Origin	United States
Token Standard	BEP20 (Binance Smart Chain)
Decimals	18
Total Token Supply	420,000,000,000 (Fixed Supply)
Circulating Supply at Launch	TBD
Market Exchange	PancakeSwap
Launch Price	\$0.00023810
Sale Date	TBD

Token allocation at launch



TOKEN ALLOCATION AT LAUNCH

Wallet funding

WALLET	INITIAL FUNDING	FUTURE FUNDING METHOD
Burn	14%	Future Burns, Reflections
Future Burn	30%	Reflections
Development	10%	Transaction Tax, Reflections
Core Team (locked 3 years)	10%	Reflections
Marketing	10%	Transaction Tax, Reflections
Ecosystem Rewards	10%	Reflections, Blaziverse Sales, Blazebox Sales
Liquidity	10%	Transaction Tax, Reflections
Legal & Accounting	1%	Reflections
Team NFT ^[11]	Empty	NFT Sales, Reflections

^[07] Future Burn Events will occur when milestones are achieved. These milestones will be directly tied to the number of **METABLAZE** holders, as identified through blockchain statistics. Milestones will be announced in press releases and on social media.

^[08] Core Team tokens will be locked for three (3) years. Upon lock expiration, the tokens will be released at a rate of 2.5% per month so as to not negatively affect current price or market value. This shows the Core Team commitment to the success of this project long-term.

^[09] Any presale tokens that are not sold will be burned at launch.

^[10] Details about future funding of these wallets is described in detail in upcoming sections of this Whitepaper.

^[11] Team NFT wallet is how the Core Team will receive a salary. Core team will only earn with NFT sales and a portion of Blazebox sales.



Utility Token.

You may have noticed that throughout our Whitepaper, we are referring to you as our potential customer, as opposed to potential investor. **METABLAZE** feels it is important to explain the distinction. There are two types of tokens - *Utility* and *Security* - and they serve very different purposes, even though both types are used in blockchain computing.

“A *Security Token* is issued in exchange for a share in the company, and tokens are given back as a form of investment in the company’s longer-term growth. They are regulated just like securities you’d find in a stock exchange. When you buy a security token you are a shareholder and the money you invest is directly impacted by the value of the company itself. ^[12]

A *Utility Token* is a “blockchain-based token that has no rights associated with it other than to use the token to purchase goods or services from the issuer; does not carry any claim on the assets of the issuer; and does not entitle the token holder to any voting rights to receive income or other distributions.” ^[13]

METABLAZE takes the position that **MLBZ** is a Utility Token, in that it is by nature and design, a consumptive item to be used in our future blockchain strategy game. **MBLZ** is a currency specifically made for purchasing goods and services in our ecosystem. Where a security token is created as an investment, utility token holders are given dividends in the form of additional coins every time **METABLAZE** earns a profit in the market, or you earn rewards in our game of strategy. In addition, holding **MBLZ** tokens enables customers to interact with us, but does not earn you the right to control how we make decisions within the company.

^[12] “*Utility Tokens vs. Security Tokens: What’s the Difference?*” from The Motley Fool. Accessed from <https://www.fool.com/investing/2021/11/16/utility-tokens-vs-security-tokens-whats-the-differ/>

^[13] “*Security Tokens vs. Utility Tokens - How different are they*” from Hackernoon. Accessed from <https://hackernoon.com/security-tokens-vs-utility-tokens-how-different-are-they-22d6be8901c2>



PancakeSwap Listing & Liquidity.

METABLAZE will initiate our **\$MBLZ** token sale for the general public on a Decentralized Exchange (DEX) called PancakeSwap. We will activate our token's Smart Contract, register our token, and provide the trading pool with liquidity. The Liquidity Pool contains the trading pairs of common cryptocurrencies and stable coins such as USDT/BTC. In our case, one of our main trading pairs will be **\$MBLZ/BNB**. This will allow you to quickly trade these crypto assets depending on market conditions. Liquidity reduces the volatility, and therefore the risk, of losing your investment value during the transaction. **METABLAZE's** liquidity for the PancakeSwap secondary market will come from the proceeds of our Presale offering.

\$MBLZ Tokens sold on the DEX are directed to anyone that didn't purchase during our presale investment rounds. Our starting price has been calculated based on a number of factors, including perceived market cap, number of tokens in supply, and the current price of BNB.

METABLAZE has identified several pros and cons of listing our tokens directly to a DEX. On the positive side, we will be able to create a secondary market for our tokens very quickly since listing occurs shortly after our presale ends. We will be able to keep our costs down, as listing directly to a DEX is free, whereas listing to a medium or large Centralized Exchange (CEX) costs a lot of money and is subject to stricter listing regulations.

On the negative side, you've probably heard of the thousands of scam projects that are easily launched directly to a DEX, creating confusion for customers that sometimes get conned into thinking these sales are the next best thing. This gives an honest project like **METABLAZE** a tough time, as we need to work harder to convince you that we are a long-term legitimate company.

Other cons to moving straight from a presale offering to a DEX is that the new token's price jumps immediately after launch. This occurs because the rate begins to rise right after the first person buys a token, and the greater the demand at the start, the higher the volatility. We also face people that want to dump their tokens right after they've purchased them at a lower price during the presale. You may hear the term "Paperhands" or "Daytrader" to describe the process of getting in and out of a position quickly, which also rapidly affects the token price.

Finally, we face the possibility of price manipulation through people using a trading bot to buy a large number of tokens at the start at a low cost and sell them quickly when the price rises. This Pump-and-Dump happens constantly and because we are on a DEX, we are unable to control what takes place in our Liquidity Pool.

While we would all like to see our **\$MBLZ** token price go straight to the moon, we understand how volatile cryptocurrency markets can be, especially for small companies like ours starting with a lower market cap. We are committed to building a company that provides immense value over time, and normal price fluctuations will not deter us from achieving our objectives.



Transaction Tax.

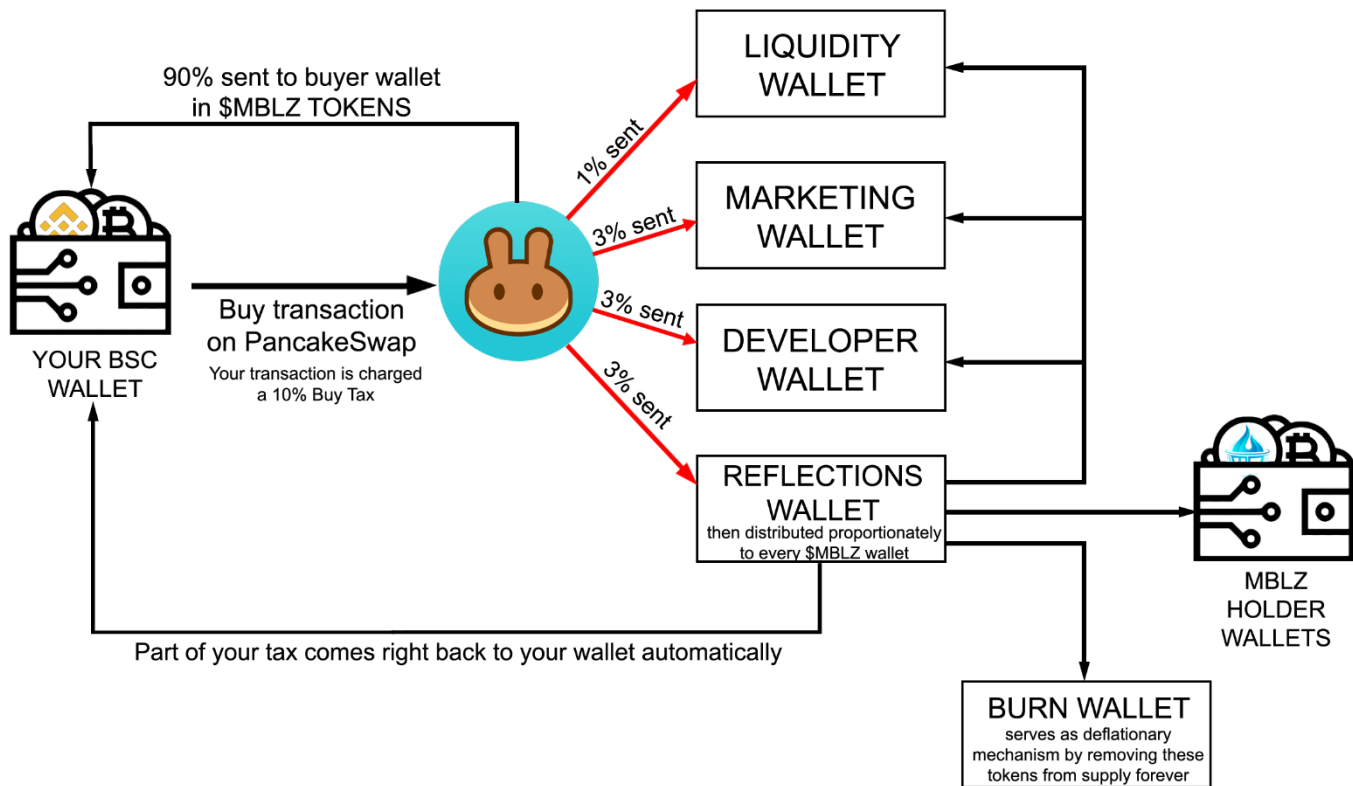
No one likes taxes, but implementing a Transaction Tax is one of the central ways the **METABLAZE** ecosystem is able to run effectively. Our Transaction Tax is embedded in our token's Smart Contract, so your proceeds for every buy or sell transaction will automatically be reduced by the taxable amount.

When you initiate a transaction to buy some **METABLAZE** tokens, you will be charged a 10% tax on top of your gas fees. The Smart Contract will then split this tax into multiple wallets that support our ecosystem.

Let's say you are buying \$100 worth of **METABLAZE**. You will receive 90% (\$90) in \$MBLZ tokens, and the other 10% will be split as follows:

- 1% (\$1) into the Liquidity Wallet
- 3% (\$3) into the Marketing Wallet
- 3% (\$3) into the Developer Wallet
- 3% (\$3) into the Reflections Wallet

Buy transaction tax distribution



TRANSACTION TAX DISTRIBUTION WHEN YOU BUY \$MBLZ TOKENS

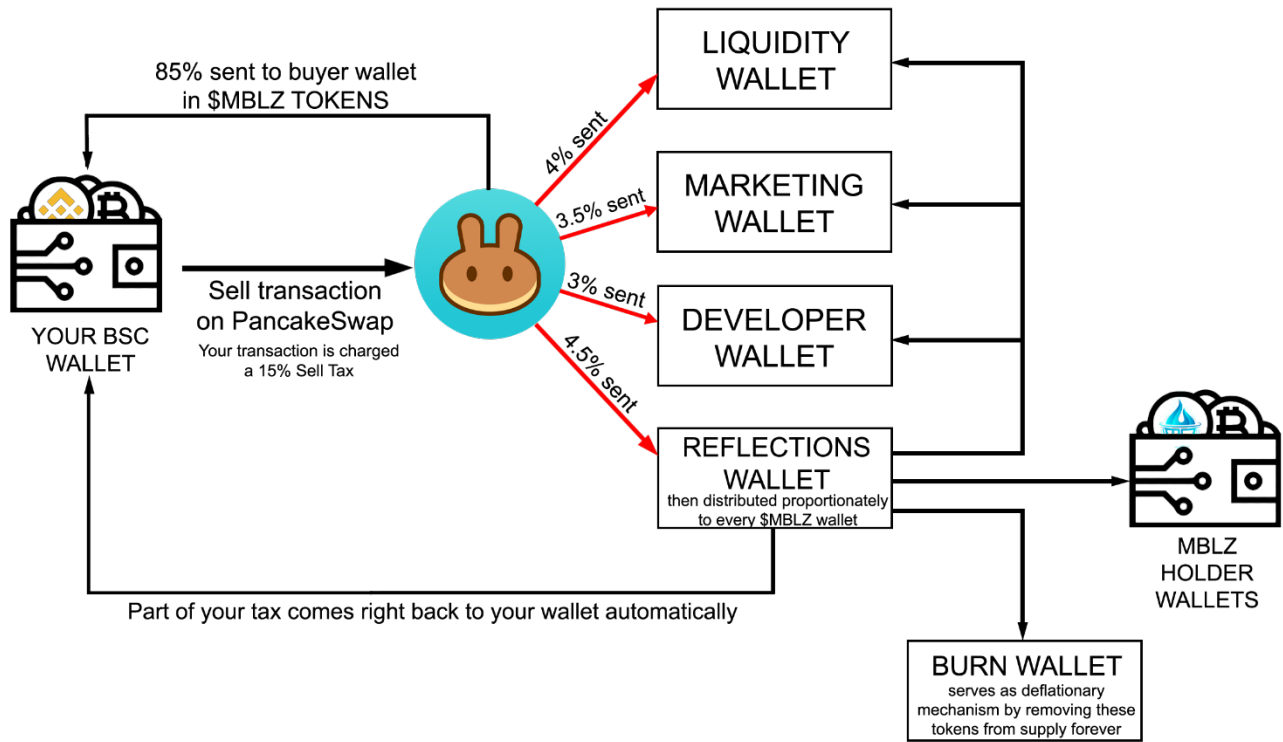
We are sending tokens to the Liquidity Wallet so that it can be replenished continuously, which will help create a rising price floor and stability. Sending tokens to our Marketing and Development Wallets ensures that we continue to grow in a sustained manner. The final wallet - Reflections - will be described in the next section.

METABLAZE wants to keep you as a holder, which is evidenced by our unique rewards program. To incentivize our holders, all sales transactions will be charged a 15% tax on top of your gas fees. We hate to see you go, but you'll be helping support our ecosystem and our remaining holders with your transaction.

Someone decides to sell \$100 worth of **METABLAZE**. They will receive 85% (\$85) in their trade currency, and the other 15% will be split as follows:

- 4% into the Liquidity Wallet
- 3.5% into the Marketing Wallet
- 3% into the Developer Wallet
- 4.5% into the Reflections Wallet

Sell transaction tax distribution

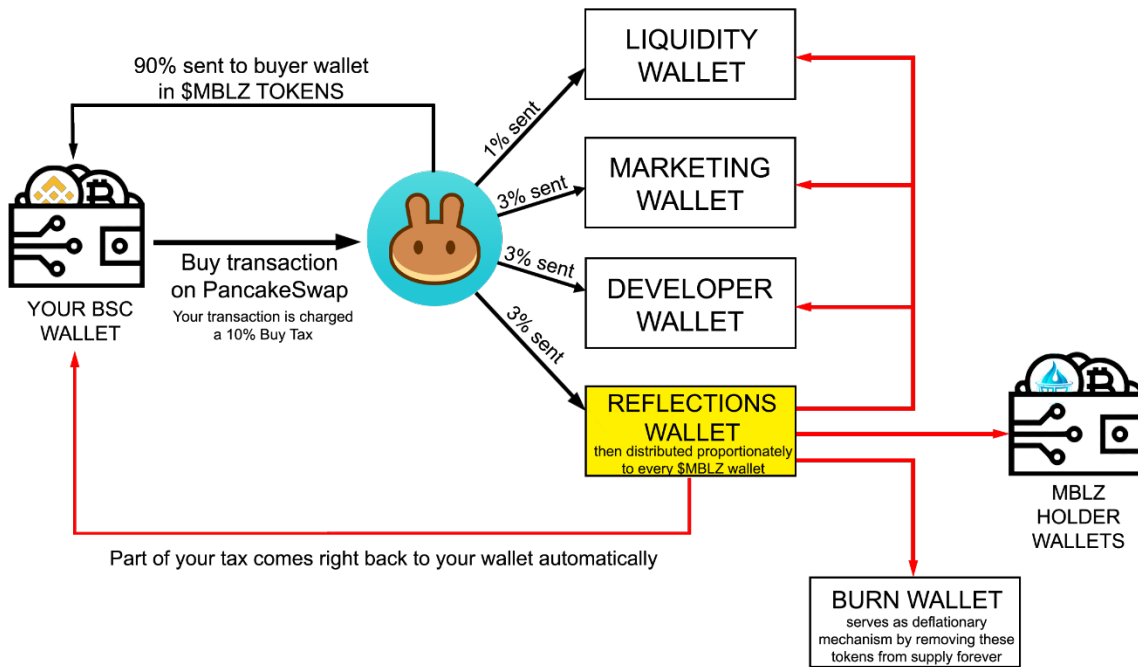


TRANSACTION TAX DISTRIBUTION WHEN YOU SELL \$MBLZ TOKENS



Reflections (Metaflections).

METABLAZE token's Smart Contract is set up in such a way that you will automatically earn extra **\$MBLZ** tokens every time a customer (including yourself) buys or sells **METABLAZE**. Our **METAFLECTIONS** ^[12] Model has been programmed so all buy and sell transactions are automatically charged a tax. This tax is then redistributed proportionately to all wallets holding the **\$MBLZ** token. This includes your own wallet, our *Liquidity Wallet*, the *Dead (Burn) Wallet*, our *Marketing Wallet*, our *Development Wallet*, and all other wallets holding **METABLAZE** tokens. All wallets that receive a portion of this tax are publicly available on the Binance Smart Chain for tracking and accountability.



METAFLECTIONS DISBURSEMENT MECHANISM

The goal of our **METAFLECTIONS** system is for you to hold and earn. The Smart Contract does all the work to redistribute tokens to our holders, so all you need to do is sit back and enjoy watching your tokens grow.

The **METAFLECTIONS** Model has a few more benefits that may not seem as obvious:

- Unlike other tokens in the market, there is no need for you to click a button to claim your rewards; they appear in your wallet automatically.
- You will receive your fair share of tokens based on an automated distribution process that calculates your earnings from your current holdings.
- Since the **METABLAZE** Burn Wallet will also receive **\$MBLZ** tokens through **METAFLECTIONS**, these tokens are immediately and permanently removed from circulation, resulting in a deflationary effect by reducing supply and increasing the value of tokens in circulation.
- We have many wallets that are part of our ecosystem, and each one automatically earns rewards as well. This includes our Ecosystem Rewards pool, which is funded by NFT sales and a club membership (more on this later)

The more **METABLAZE** tokens you hold, the more you receive; the higher the daily transaction volume, the more you receive.

^[12] The Reflections mechanism of redistribution to holders was made popular by Safemoon. **METABLAZE** is working to improve this model by adding rewards, thus allowing you to earn rewards on top of your rewards.



Deflationary Mechanism (Blazing).

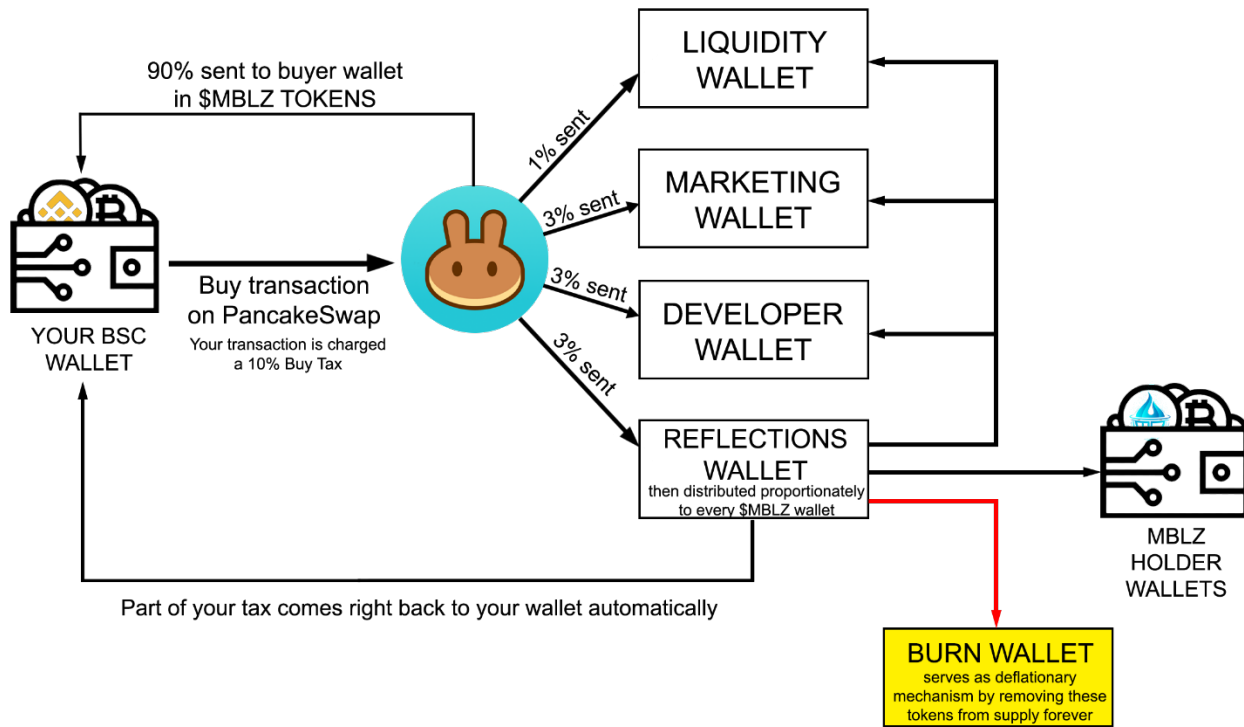
Burning the supply of **METABLAZE** tokens naturally increases the price through deflation. We will be burning 14% of our total token supply when we launch on PancakeSwap, in order to create a Burn Wallet (0xdead).

As described earlier, our Smart Contract is set up so that portion of all buy and sell transactions are automatically distributed to all wallets through our **METAFLECTIONS** mechanism. Our Burn Wallet is one of the recipients.

Since our burn wallet will initially contain 14% of the total **\$MBLZ** token supply, it will receive 14% of the 3% tax from every buy transaction, and 14% of the 4.5% tax from of every sell transaction. Due to **METAFLECTIONS**, this percentage will continue to increase over time.

In addition to these automatic **METAFLECTIONS**, when **METABLAZE** hits published milestones (see Roadmap) that trigger a manual burn event, we will transfer even more tokens to the burn wallet. Over time, our total manual Blazes (burns) will amount to 44% of our Total Token Supply.

By making our circulating supply of tokens scarcer with each transaction, true deflation will naturally push the price higher. Over time, the price will continue to grow because the burn wallet will hold a greater proportion of the total circulating supply and become even more deflationary.



BURN WALLET FUNDING MECHANISM



Rewards Mechanism (Blazerwards).

When you purchase **METABLAZE** tokens, you will automatically start accumulating rewards based on the number of **METABLAZE** tokens you hold. All you need to do is connect your wallet to our dApp to be eligible for the rewards. By default, you'll earn BUSD, but you can instead choose whatever token you want as your reward (as long as it is available on the Binance Smart Chain).

The rewards pool will be funded through sales of **BLAZEBOXES** and **BLAZIVERSE** membership fees, but you don't have to do anything more than hold on to your **METABLAZE** tokens to passively reap the rewards from these sales, as long as you've connected your wallet to the dApp.

Your rewards will accumulate based on a formula that calculates the number of **METABLAZE** tokens you're holding, as well as how long you're holding them. Your earnings will be based on a percentage of the amount that exists in the reward pool.

Of course, you're free to claim your rewards and cash out anytime you want, but the longer you hold the more you'll earn. To claim your **BLAZERWARDS**, you will click a button in the dApp to start a cooldown period of 30 days and see how much you've earned in rewards.

This unique benefit is just one of the ways you can earn by doing nothing more than holding on to your **METABLAZE**.



Exclusive NFT 10K Collections.

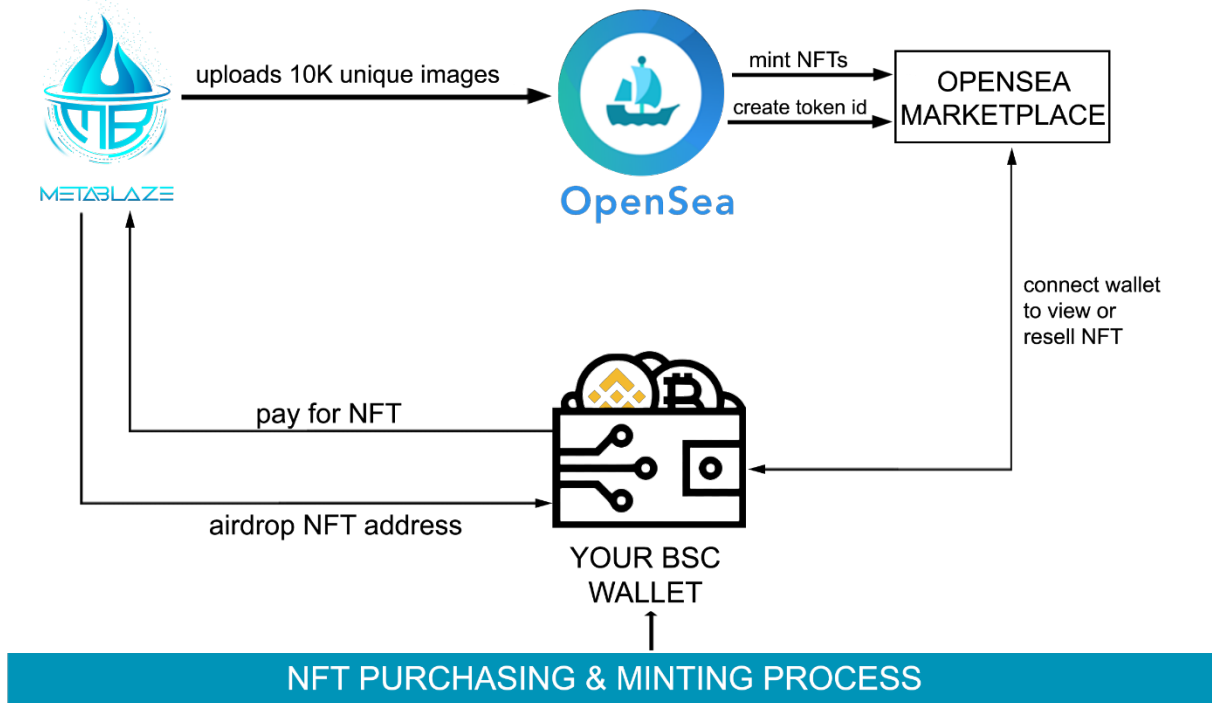
A **NON-FUNGIBLE TOKEN (NFT)** is a unique digital item that can prove ownership through the blockchain. It is essentially just like any other cryptocurrency token on the blockchain, as it is created and governed by a Smart Contract. However, the thing that makes them different is that no two are alike.

With a regular crypto token, you can give your friend one of your Bitcoin tokens and he can give you one back, and they have exactly the same value on the blockchain. It is the same thing with a dollar bill. This is what makes them “fungible,” as they are easily traded and swapped for another. They’re the same thing and are interchangeable.

NFTs, on the other hand, are “non-fungible.” Each **NFT** has a unique identifier, which allows it to be paired with metadata that can’t be changed. The metadata point to an image, a song, or a piece of property. It is one of a kind. Each **NFT** has its own value, and you can trace the ownership history through the blockchain. No one can take it from your wallet, as there is no middleman.

The process of creating **NFTs** is called *Minting*, where each **NFT** receives its own unique identifier, called a Token ID. **NFTs** are minted through a Smart Contract, which are small bits of code that runs on the blockchain. All of the information about the **NFT**, including the pointer to the digital asset tied to it, is stored on the blockchain.

METABLAZE will be offering two types of **NFT**'s. Beginning with phase two of our presale launch, we will be creating a collection of 10,000 exclusive **NFTs**. Our **10K NFT** collection will feature our first ecosystem creature, the **GOBLIN**, and each one will be as unique as a fingerprint. Once the entire collection has been sold, **METABLAZE** will mint the **NFTs** on the *OpenSea* ^[13] platform and airdrop your **NFT** address to your wallet.



You can sign up for an *OpenSea* account, and when you connect your wallet, you will be able to see what your **GOBLIN** looks like, as well as find its rarity score. **METABLAZE** **NFTs** can then be bought and sold on the *OpenSea* marketplace. *OpenSea* does not take possession of your asset; it merely provides the infrastructure

for peer-to-peer exchanges. An address on the blockchain owns your NFT, and you own the address via your wallet's private key.

Another exciting feature of our exclusive **METABLAZE NFT** is if you prefer to hold on to it, you will be able to use it in our ecosystem to earn amazing rewards.

Our premiere collection of exclusive **GOBLIN NFTs** is just the beginning; we plan on releasing a new exclusive collection every quarter. Collect some of each - we've got a Blazing Hot **GAME** plan coming up and can't wait to share details with you when we get a little closer.



Founders Club NFTs.

Our second type of NFT is exclusive to early supporters of the **METABLAZE** project. The **METABLAZE Founders Club** is an exclusive membership into a perpetual passive rewards system.

During Phase One of our Presale Offering, anyone that contributes the following dollar amounts toward the project will be admitted into the **METABLAZE Founders Club** and receive:

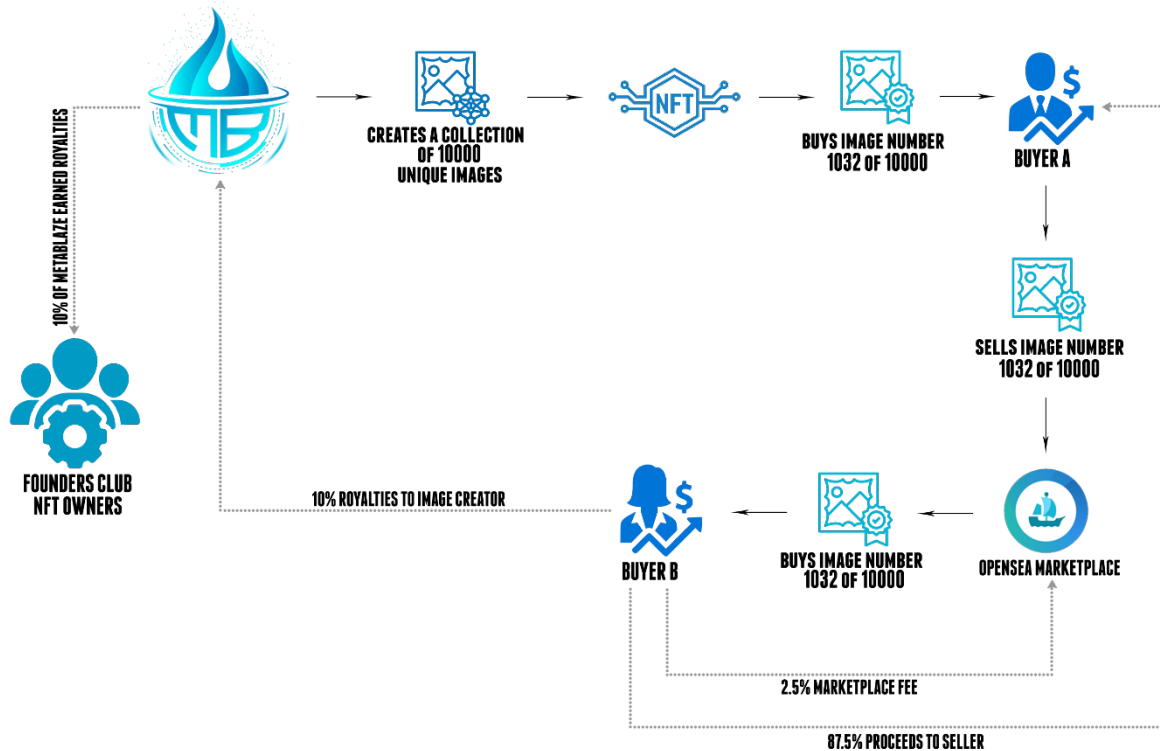
- \$10,000 contribution → receive 1 Founders Club NFT
- \$25,000 contribution → receive 3 Founders Club NFTs
- \$50,000 contribution → receive 6 Founders Club NFTs
- \$100,000 contribution → receive 13 Founders Club NFTs

Each **METABLAZE Founders Club NFT** will be minted on OpenSea with an opening value of \$500 each. The NFT will be airdropped into the owner’s wallet once the presale offering has ended. There will be a maximum of only 200 of these exclusive NFTs. They differ from the 10K NFTs in that those are sold to the general public each quarter.

METABLAZE will receive a royalty payment of 10% of the sale price each time one of our 10K Collection NFTs is resold on OpenSea marketplace. There is no limit to the number of times an NFT may be sold. After **METABLAZE** receives its royalty payment, we will then distribute 10% of the total to Founders Club NFT owners as a passive reward every week, just by holding on to their Founders Club NFT.

Here’s how it works

“Buyer A” purchases Goblin 10K NFT #1032 for \$300 as part of the 10K Goblin NFT Collection initial sale. “Buyer A” decides to sell Goblin NFT #1032 on OpenSea marketplace to “Buyer B” for \$1000. From that amount, **METABLAZE** will receive a 10% Royalty, or \$100, from the sale. **METABLAZE** will pass along 10% of that royalty amount, or \$10, proportionally to all current holders of **Founders Club NFTs**.



“Buyer B” then sells Goblin 10K NFT #1032 for \$1500. **METABLAZE** will receive a 10% Royalty, or \$150, from the sale. **METABLAZE** will pass along 10% of that amount, or \$15, proportionally to all current owners of *Founders Club NFTs*.

*** If a Founders Club NFT changes hands, the royalties will be paid out to the current owner of the Founders Club NFT.*

While there is no way to predict what this means for **METABLAZE** and holders of Founders Club NFTs, we can share some statistics with you. The average sale price of an NFT on **OpenSea** in 2021 was approximately \$800, and total sales on OpenSea exceeded \$14 Billion.^[14] **METABLAZE** will be minting 10,000 NFTs for each mystical creature collection quarterly (40,000 NFTs minted each year). **METABLAZE**, the creator of the NFTs, will receive 10% of each secondary sale of each of these NFT collections on OpenSea. There is no limit to the number of times an NFT can change hands.

^[14] “OpenSea Saw a 646x Increase in Trading Volume in 2021” from Crypto Briefing. Accessed from <https://cryptobriefing.com/opensea-saw-a-646x-increase-in-trading-volume-in-2021/>



Decentralized Application (BLAZEEdApp).

A Decentralized Application, or dApp, is a software application, just like any other website or application that runs on your computer or phone. You can do things like select options, enter information, click buttons, or choose a menu item.

You are probably familiar with software applications, such as Uber or Twitter, that run on a computer system and are owned and operated by a company. The company has full authority over the application and how it works. In Uber's case, a customer communicates through the application that they want a ride to a specific location. He asks the app (and the company) to connect him to a driver, and the transaction is made. The passenger could ask to be dropped off along the way, or the driver could take an alternate route. The Uber company could cancel the transaction if they find they could not fulfill the ride commitment. And because the passenger sent their personal information in their account, the Uber company also owns their personal and financial details that could be hacked or sold to third parties.

A dApp runs on a blockchain network (such as Binance Smart Chain or Ethereum) in a public, open-source, decentralized environment and is free from control and interference by any single person or company. For example, a developer can create the dApp to allow for someone to send payment for **METABLAZE** tokens and receive them into their wallet. This is all executed by something called a Smart Contract. A Smart Contract consists of pieces of code that are used to automatically execute an agreed-upon set of terms and rules. The transaction is sent directly from one blockchain address to another, and no personal data is ever sent or received. No one - including the developer of the Smart Contract - can ever touch the details of that transaction. The entire transaction is available for viewing on the blockchain to show proof that it was completed successfully.

BLAZEEdApp

Our **BLAZEEdApp** has been designed to be the centerpiece of our entire ecosystem. You will be able to see how much passive income (**METAFLECTIONS**) you've earned just by holding **\$MBLZ** tokens in your wallet. You can choose to accumulate extra rewards (**BLAZERWARDS**) in your choice of BSC token just by connecting your wallet to the **BLAZEEdApp**. These are two very simple ways of being a passive holder and watching your wallet grow automatically.

Our **BLAZEEdApp** is runs off Smart Contracts, which tell it how to handle each transaction and activity that you perform. It will be able to keep track of your creatures (which are **METABLAZE**-specific NFT's that run inside our ecosystem, know what level you're on in the game Blazelands, and be able to track your progress with rewards.

Blaziverse 1.0

For those customers that would like to earn more prizes, we invite you to dig deeper and join the **BLAZIVERSE 1.0**, where you can lock your **METABLAZE** tokens and start earning more amazing rewards. Think of **BLAZIVERSE 1.0** as a club membership that lets you play a simple interactive game of strategy, where your goal is to collect mystical creatures and blaze through farming grounds (**BLAZELANDS**) to reach the ultimate prize of earning the title of **MOB BOSS**.

Your membership fee (5% of the number of tokens that you lock) is split between the Rewards Wallet (50%) and the Ecosystem Wallet (50%). The membership fee helps with token market price stabilization because you're locking instead of selling your tokens.

As a member of the **BLAZIVERSE 1.0** club, you will immediately start earning rewards based on an algorithm that calculates the number of tokens that you've locked, as well as how long you keep them locked. The more tokens and the longer you lock them, the higher level of rewards you will earn.

Blazebox

METABLAZE is introducing a type of NFT - or digitized asset - that is specific to our ecosystem, called a **BLAZEBOX**. A **BLAZEBOX** is essentially a mystery box whose rules and functionality are controlled by a Smart Contract. There are an unlimited number of **BLAZEBOX**es. They can be earned as rewards through your **BLAZIVERSE 1.0** membership, or you can purchase them using your **\$MBLZ** tokens. The fee will be split into the Rewards Wallet (50%), Ecosystem Wallet (25%), and Team NFT Wallet (25%).

Inside each **BLAZEBOX** will be a random mystical creature. Each creature will have **BLAZEPOINTS** randomly assigned to it, ranging from 1-100. There will be 1000 different creatures, each possessing one of 100 traits, for a total of 100,000 unique creatures that you may receive in your **BLAZEBOX**. When we initially launch, we will be introducing our **GOBLIN** collection. Each quarter a new mystical creature will be introduced and added to the **BLAZIVERSE 1.0**.

Blazevault

As you accumulate your mystical creatures, they will automatically appear in your **BLAZEVAULT**, which represents your own personal NFT collection. You'll be able to track your creatures' traits and **BLAZEPOINTS**. You'll want to keep collecting these creatures, because if you can gather 100 creatures that possess the same trait, you can win the ultimate prize - the **MOB BOSS**. Those lucky gamers that claim a **MOB BOSS** will win a valuable and ultra-exclusive **NFT** that will be minted on *OpenSea*, as well as a \$4000 BNB prize!

Blazelands

Your creatures and their associated **BLAZEPOINTS** are used in the **BLAZELANDS**, which are the farming grounds where the creatures work. When you send your creatures off to work, your goal is to make it through 50 levels. Your creatures will get tired from working so hard, so you'll want to keep collecting them so you can make it through all of the levels. The higher level your creatures work, the more rewards (**BLAZECORES** or **\$MBLZ**) you will earn.

The **BLAZELANDS** rewards system depends on which path you've chosen. If you choose to follow the **BLAZECORES** path, you will be rewarded with **BLAZECORES**; if you choose to follow the **METABLAZE TOKEN** path, you will be rewarded with more **\$MBLZ** tokens. The higher you go, the more valuable your rewards will be.

Blazecore

A **BLAZECORE** is the most valuable in the **BLAZIVERSE 1.0**. **BLAZECORES** are ecosystem NFTs that come in four levels of rarity. Similar to the mythical creatures, your **BLAZECORES** automatically appear in your **BLAZEVAULT** for tracking purposes. **BLAZECORES** can only be earned by locking your tokens when you join the **BLAZIVERSE**, or by farming creatures in the **BLAZELANDS**.

You will want to accumulate **BLAZECORES** because they can be used for boosting your passive (**METAFLECTIONS**) and holding (**BLAZERWARDS**) rewards. The amount of the boost will be based on the quantity and rarity of the **BLAZECORES** that you're spending.

Exclusive NFT collections

Remember the Exclusive NFT Collections that we are minting on **OpenSea** each quarter? You can trade them on **OpenSea**, but you can also use them in the **BLAZIVERSE 1.0**. Each Exclusive NFT will hold a **BLAZECORE**. Your exclusive NFTs are pretty strong creatures and can really increase your workload, bringing you rewards even sooner.

NFT marketplace

METABLAZE plans to build an NFT Marketplace shortly after we launch. The Marketplace will provide a way for you to safely make transactions with your tokenized assets. This allows you to sell items you have collected, as well as buy assets that you need. You will be able to earn NFT rewards and then resell them and convert your proceeds into fiat money.



Governance & Security.

METABLAZE has goals that include becoming a Billion Dollar company in the next few years. As such, we are anticipating a number of risks that must be addressed. We are aware of the risk of falling victim to scammers, who create and publish fake token sale contracts. To counteract this, we will publish our Smart Contract Address on our website, in Social Media channels, and all of our official communications such as Medium and Newsletters and direct our customers to use official links only. We will also delete message with fake addresses from fake accounts. Our team will be vigilant in removing any social media phishing, counteracting any false information, and deleting fraudulent links.

METABLAZE will not activate our Smart Contract on Pancakeswap or share the contract address until just prior to our Initial Token Offering. We will release the address information simultaneously on all communication channels. This is an intentional and deliberate decision that is intended to reduce the amount of preparation time for potential attacks, phishers, stolen liquidity, and fraudulent transactions.

Our ecosystem is designed to be secure. Our Smart Contract has implemented important safety features that ensure that our Liquidity is replenished, and we continue to earn funds for our important Development and Marketing efforts. In addition, we will lock liquidity tokens at launch, meaning the **METABLAZE** team can't walk away with your money.

Our development team of professionals has implemented plans to identify, prepare for, and implement measures to eliminate:

- *Information Technology Risks*, which include cybersecurity threats and security of crypto wallets
- *Operational Risks*, including IT infrastructure, daily operations. We trust our team but are managing key person risks by implementing multiple levels of access for critical information, and renouncing ownership of our smart contract. In addition, we will have independent legal and accounting teams reviewing our incorporation, financial statement, and tax filings to ensure we comply in a global economy.
- *Fraud Risks*, in that we will prevent attempts from within or outside our organization to misappropriate our assets, tokens, or proceeds from token sales through use of multi-signature wallets and multi-signature bank accounts.

METABLAZE will be completely transparent with all wallet transactions. All transactions are visible on the blockchain, and we will communicate any movement to/from our wallets that are outside the scope of normal Smart Contract mechanisms (i.e., **METAFLECTIONS**, Reward Claims, and buy/sell taxes.)

Our **\$MBLZ** token smart contract will be locked so that our developers will not be allowed to make any further modification. This will be done to allow our community to have trust that we will not try to make any changes after purchase. Our **BLAZEdApp** will remain open for further development, as this software will continue to evolve with new features and functionality over the years.

Finally, our open-source code will be published on **Github** for our community to review. We will be asking for peer review and providing a bug bounty, then will move on to our next step, which is a major security audit.



Security Audits.

METABLAZE feels it is critical to make sure our Smart Contract code is audited to confirm its security for our exchange customers. An Audit includes identification of security vulnerabilities, design flaws, and undocumented features within the smart contract code that could lead to exploitation. The review will also verify the consistency between the logic described in our Whitepaper and the logic implemented in the actual source code.

We want to be sure that our token and NFT smart contracts do not contain bugs or any major backdoors that can act as an entry point for unscrupulous acts. **METABLAZE** will share our code for peer review and minor audits, while we prepare for a thorough review by hiring Certik to perform our Audit. **METABLAZE** is looking forward to partnering with their malware experts to ensure any detected issues and recommendations are mitigated prior to launching on PancakeSwap.

We recognize the need for security awareness in the cryptocurrency world, and feel that this additional effort of reassuring the security of our token offering will pay for itself, not just in financial assets, but also intangibles such as reputation and the trust of our customers.



Marketing & Advertising Strategy.

We have chosen to kick off our project using content, copyright and Social Media Management (SMM) developed internally by our own **METABLAZE** Marketing team. We feel this is important at this stage so we can retain ownership over our message and ensure that there are no mistakes in communicating our company and project. We have watched numerous other projects flounder when they handed off critical marketing messages or allowed outside agencies to take over key social media responsibilities, leading to them failing to properly communicate their goals and objectives.

The incredible growth of the blockchain and the entire cryptocurrency industry has been overwhelming over the past few years. People are captivated by crypto and want to find a way to jump aboard the next big thing, but due to the lack of communication and education, many projects ending up fading away quickly. Instead of just listing our functionality and features in every article and document, **METABLAZE** will be doing what we can to educate you on how you can benefit from our utility. We don't ever want to assume that you know what we're talking about; we will focus on helping you understand how you can generate maximum value instead of trying to explain how our technology works.

Pre-launch advertisements on ico sites & cryptocurrency listing sites

METABLAZE has carefully collected and examined data to identify the high-traffic website the most consistent user engagement. We have narrowed down our selection to focus our paid advertisement listing on twelve online platforms, with the goal of widening the viewership of **METABLAZE**. During our pre-launch period we have begun to:

- List ads for 45 days during presale
- Run ads every two weeks postlaunch, then scale down to one week per month
- After 90 days we will audit the effectiveness of our advertising campaign and make adjustments as necessary

Social media management

METABLAZE will leverage the use of social media to interact with the cryptocurrency community. We will use our platforms to emphasize *security, trust, honesty, product breadth, education, customer service, and convenience*. Our overall strategy will include:

- Consistent content marketing, allowing us to nurture and grow our audience by adding value through educational content;
- Thorough vetting of larger Influencer onboarding and campaign commencement (YouTube, Twitter, Instagram, Tik Tok, Reddit);
- Targeted paid advertisements on Facebook and Instagram;
- Upcoming partnerships with two leading cryptocurrency marketing agencies, which will help **METABLAZE** go viral through social media interactions, influencer marketing, press releases, advertisements, SEO, and increased link building.
- Self-funded crypto giveaways/contests promoted on all platforms
- Monthly social media KPI audits by Quintly to optimize engagement, reach, audience, etc.
- Encouraging two-way sharing of information including, but not limited to:
 - Threads
 - Announcements
 - Blogs
 - ICO forums
 - Milestones
 - Features
 - Weekly updates
 - Memes

Targeted email marketing

Cryptocurrency marketing is a delicate balance between converting the right people and reaching out to new ones. Email leads are an important part in maximizing effectiveness of our strategy. One way that cryptocurrency marketers use email lists for their campaigns is by using them as substitutes for traditional advertising methods like television commercials during shows where viewers tend to not only watch, but also engage emotionally with content presented there.

METABLAZE has carefully structured email templates for various stages of our project. We have thoroughly researched and collected essential data of highly-active cryptocurrency investors, traders, and ICO-specific investors, and have established a filtered and vetted email list consisting of over **15 MILLION ACTIVE CRYPTOCURRENCY INVESTORS** and over **2 MILLION ICO-SPECIFIC INVESTORS**. This targeted email list will continue to grow as we move forward, as we collect additional information through our website. We plan to leverage this information and invite these investors to **METABLAZE**.

Press release strategy

METABLAZE will work with selected Press distribution networks, which have been selected based on the provider statistics, Search Engine Optimization (SEO) benefits, and traffic/exposure opportunities offered. Our selected providers each have a high level of credibility, authority, and a solid background in cryptocurrency-specific work. We are very excited to begin work with these agencies, who have proven experience with providing exposure to the audiences we are aiming to reach:

- Multi reoccurring release
- Published on PRNewswire.com
- Published on Yahoo Finance
- Sent to Marketwatch.com
- Published on 80 news & FOX/CBS/NBC websites
- Sent To Google News
- Published on DigitalJournal.com
- Social Media Distribution (Twitter)
- SEO Optimized Release
- Syndication to 120+ News Sites
- Multiple Newsrooms
- Zero Ads
- Links Allowed
- RSS Feed Inclusion
- Premium News sites like Market Watch, Digital Journal, Google News, AzCentral

Search engine optimization (SEO)

METABLAZE has developed detailed SEO plans to make sure we enhance the elements of our company that people see with effective keyword research and content formatting. Everything from our **METABLAZE** web pages and blog posts, to our meta descriptions and title tags, will be infused with the perfect mix of keywords and creativity. We will find those high-volume, low-competition keywords that will give us a head start, and our team will also continue to build upon that strategy to ensure we gain a stronghold within the crypto industry (and Metaverse).

While on-page SEO is the star of the show, technical SEO keeps everything running backstage. Google, for example, places particular emphasis on technical optimization, so it couldn't be more important to make sure every element of our website performs as expected. We will continue to make sure that our page loading speed and off-page elements don't hold our customers back from having a smooth user experience.

Marketing goals and expectations

Just as our Product Development team has goals, our Marketing team also has identified achievable goals. We will have instant exposure to millions of cryptocurrency investors through our targeted email marketing campaign, which will lead to maximum sales potential. We expect a high level of traffic to our website due to the SEO plans that we have in place. Our press release strategy will provide additional opportunities to reach our targeted audience, and help establish solid relationships with journalists. Social Media Management tactics will allow us to create strong one-on-one relationships with our customers through personal interactions.

METABLAZE is spending a tremendous amount of time strategizing, planning, preparing content, and devising optimum scheduling plans to provide traction around our launch. We fully intend to build strong awareness around our products, generate leads, grow our community, and optimize our visibility across top publishing platforms.



Social Media Channels.

With so many powerful forms of communication available on the internet, **METABLAZE** has started the process of building strong communities with the goal of creating a loyal and vocal following.

Our social media channels will be manned 24/7, and you'll frequently find our founders jumping in to talk and answer questions.

Our Social Media administrators and moderators will work with our Marketing Director to help maximize the impact of company announcements, product launches, and milestone achievements. They will engage our customers with interesting content, memes, and experiences.

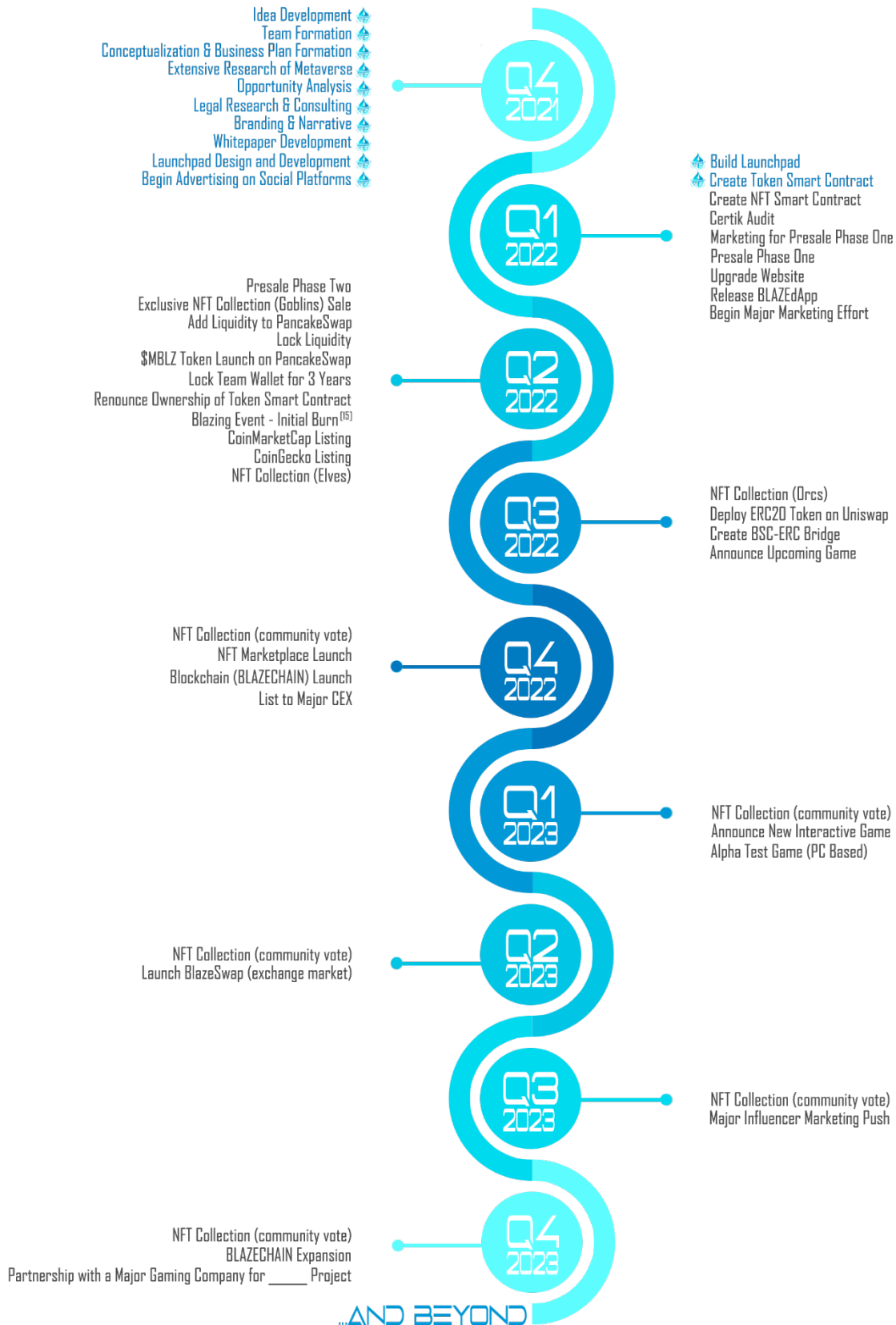
Much of our natural customer engagement happens on social media, so our team will help route customer issues to the correct support forum, and we will actively manage frequently asked questions. We recognize that a global startup in a rapidly-evolving space can be frantic, chaotic, ambiguous, and confusing. We will be employing people who have proven success with taking initiative and are action-oriented.

METABLAZE will use the following channels for communicating our message:





Roadmap.



^[15] We plan to have four more Blazing (Burn) Events, and that will depend on our community of \$MBLZ holders to achieve these milestones. We will host major events when we hit 5000 holders, 10000 holders, 25000 holders, and 50000 holders. Spread the word and get your friends involved.

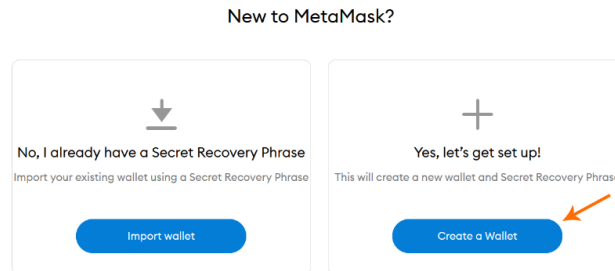


How to buy METABLAZE during Presale.

Create a Metamask wallet

You will need a cryptocurrency wallet to buy **METABLAZE** tokens. We recommend using **MetaMask** wallet.

1. Go to **MetaMask's** website at <https://metamask.io>
2. Click the **Download now** button.
3. Choose the version of **MetaMask** you wish to install (browser/iOS/Android).
4. Open your **MetaMask** app (this example is using the browser version) and **Create a Wallet**.



Create Password

New password (min 8 chars)

Confirm password

I have read and agree to the [Terms of Use](#)

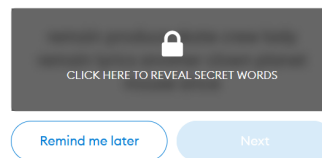
Create

5. **MetaMask** will prompt you to reveal your **Secret Recovery Phrase**. Make sure that you write these 12 words down in the exact order shown. Do not share them with anyone that you do not want to access your wallet. If you share this Secret Recovery Phrase with anyone, you risk losing all of your money!

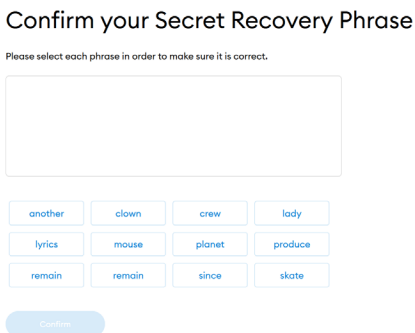
Secret Recovery Phrase

Your Secret Recovery Phrase makes it easy to back up and restore your account.

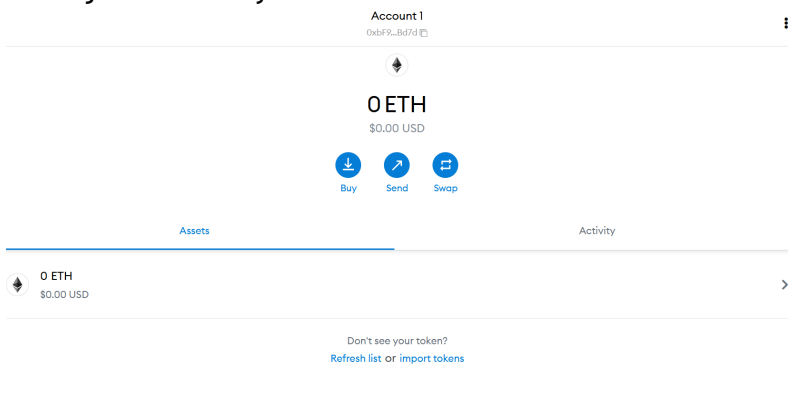
WARNING: Never disclose your Secret Recovery Phrase. Anyone with this phrase can take your Ether forever.



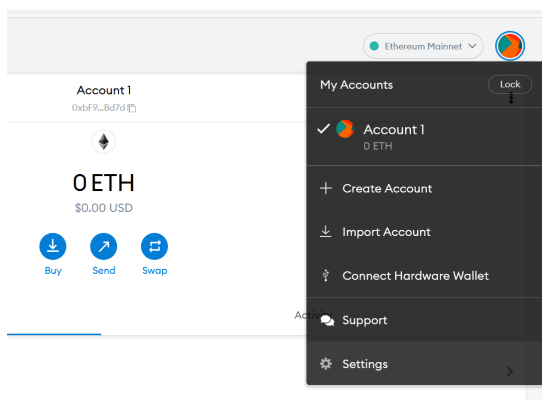
6. **MetaMask** will ask you to confirm your **Secret Recovery Phrase**. Click each word in the order that it was revealed to you.



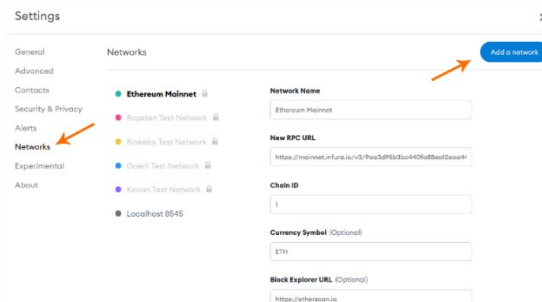
7. Congratulations - you've just created your **MetaMask** Wallet!



8. You'll notice right away that your wallet defaulted to **Ethereum**. You will need to change this to **Binance Smart Chain** so that you can purchase **METABLAZE**. Go to the wallet's **Settings** to point your wallet towards Binance Smart Chain nodes.



9. On the **Settings** page, click on the **Networks** button on the left, then click **Add Network** in the top-right corner to manually add the **Binance Smart Chain**, as it doesn't come packaged with **MetaMask**.



10. Fill in the parameters for **Binance Smart Chain** as shown below.

General Networks > Add a network

Advanced

Contacts

Security & Privacy

Alerts

Networks

Experimental

About

Network Name

New RPC URL

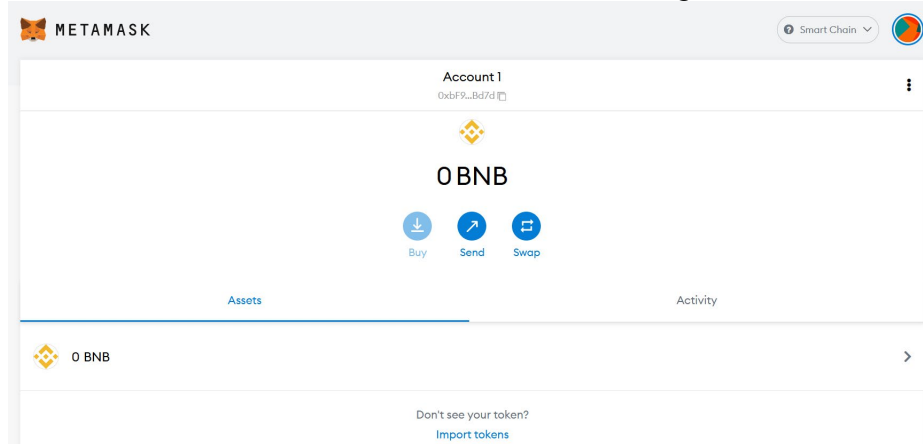
Chain ID

Currency Symbol (Optional)

Block Explorer URL (Optional)

[Cancel](#) [Save](#)

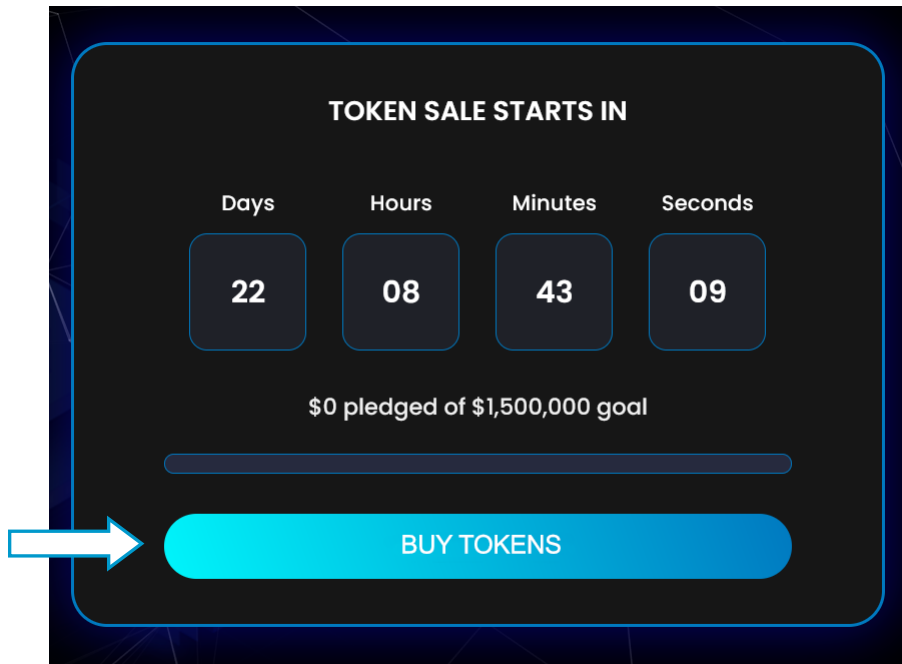
11. Save the network and return to the main view. You'll notice that the network has automatically been set to **Binance Smart Chain**, and the units have been changed from ETH to **BNB**.



12. You are now ready to fund your wallet and purchase **METABLAZE** tokens.

Buy METABLAZE (\$MBLZ) Tokens

You can buy [\\$MBLZ](#) tokens by going to the [METABLAZE website](#). Click on the [BUY TOKENS](#) button.



You will be directed to our [LAUNCHPAD](#). You will need to [sign up](#) for an account, or you can [sign in](#) with your *Google* or *Facebook* account.

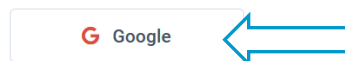


Sign in

with your METABLAZE Launchpad Account


Remember Me [Forgot password?](#)

OR SIGN IN WITH



Don't have an account? [Sign up here](#)

Create your new **METABLAZE LAUNCHPAD** Account.



Sign up

Create New METABLAZE Launchpad Account

Fill information →

Your Name

Your Email

Password

Repeat Password

I agree to the [Terms and Conditions](#) and [Privacy Policy](#).

Create Account

OR SIGN UP WITH

Facebook Google

Already have an existing account? [Sign in instead](#)

After you have created your account you will be directed to **check your email** to verify your new account.

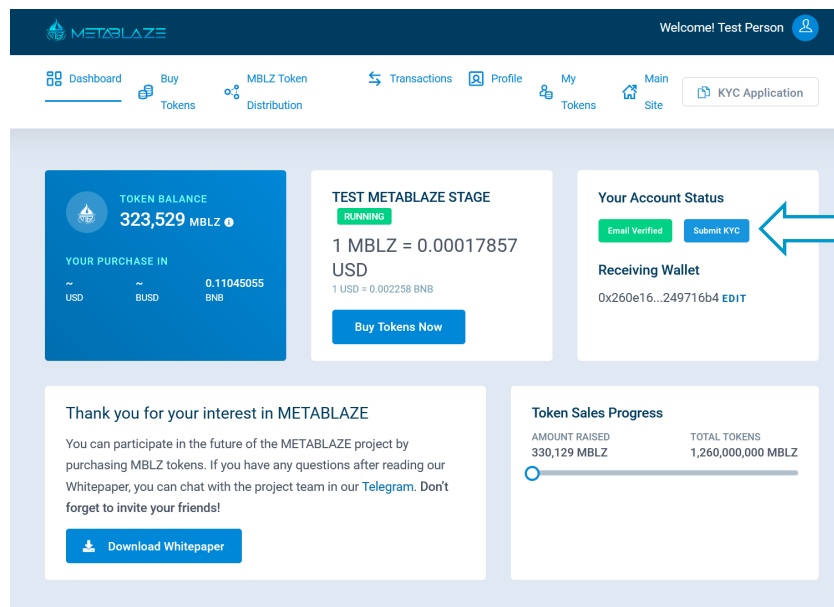
Thank you!

Your sign-up process is almost complete.

Please check your email and verify your account.

Sign in

You can now log in to see your **Dashboard**. Before you can buy tokens you must **Submit KYC (proof of your identity)**.



Metablaze Dashboard Overview:

- Token Balance:** 323,529 MBLZ
- TEST METABLAZE STAGE:** RUNNING
- Your Account Status:** Email Verified, **Submit KYC** (highlighted with a blue arrow)
- Receiving Wallet:** 0x260e16...249716b4
- Token Sales Progress:** 330,129 MBLZ raised out of 1,260,000,000 MBLZ total.

Submitting KYC Verification is for your protection and ours, and it is required under U.S. regulations. You will need a **valid government identification document** for this step.

KYC Verification

To comply with regulations each participant is required to go through identity verification (KYC/AML) to prevent fraud, money laundering operations, or transactions banned under the sanctions regime or those which fund terrorism. Please complete our fast and secure verification process to participate in the METABLAZE token presale offering.

You have not submitted the documents needed to verify your identity. In order to purchase our tokens, please verify your identity. If you have any questions, please contact our support team.

[Click here to complete your KYC](#)

Contact our support team via email - sales@metablazetoken.com

Begin your ID Verification
Verify your identity to participate in token sale.

01 Personal Details
Some basic personal information is required for identification purposes.

Please enter your personal information very carefully. You are not allowed to edit the details once you have submitted the application.

First Name * Last Name *

Phone Number Date of Birth

Your Address

Country * State *

City * Zip / Postal Code *

Address Line 1 * Address Line 2

02 Document Upload
To verify your identity, please upload high-quality scans or photos of your official identification documents issued by your government.

In order to complete your identify (KYC) application, please upload a high-quality scan or photo of any of the following personal documents.

PASSPORT NATIONAL ID CARD DRIVER'S LICENSE

To avoid delays with the verification process, please make sure the following requirements are met:

- ✓ Chosen document must not be expired.
- ✓ Document should be in good condition and clearly visible.
- ✓ There are no light glares or reflections on the card.
- ✓ File must be a minimum of 1 MB in size and at least 300 dpi resolution.

Upload your government document here.

Drag and drop file OR [Select](#)

Upload a selfie of you holding your document as photographic proof that this is your document. Make sure your face and the document are clear.

Drag and drop file OR [Select](#)

- I have read the Terms and Conditions and Privacy Policy.
- All the personal information I have entered is correct.
- I certify that I am registering to participate in the token presale event in the capacity of an individual (and beneficial owner) and not as an agent or representative of a third party corporate entity.

[Proceed to Verify](#)



After you submit your documents you will receive a confirmation notice. The **METABLAZE** team will review your identify and inform you of your status by email, and by updating your status on your **METABLAZE Launchpad** profile page.



You have completed the KYC process.

We are still waiting for your identity verification. Once our team verified your identity, you will be notified by email. You can also check your KYC compliance status from your profile page.

[Back to Profile](#)

Your **METABLAZE Launchpad** shows that your KYC application has been approved.

ADD YOUR BSC WALLET ADDRESS! This wallet address is critical because this is where your **\$MBLZ** tokens will be airdropped after the completion of the presale.

The screenshot shows the METABLAZE user dashboard. At the top, there is a navigation bar with the METABLAZE logo, a user profile icon labeled 'Welcome! Test User', and a 'KYC Approved' badge. Below the navigation bar are several menu items: Dashboard, Buy Tokens, MBLZ Token Distribution, Transactions, Profile, My Tokens, and Main Site. The main content area is divided into several sections:

- TOKEN BALANCE:** Shows 0 MBLZ tokens. Below this, there are options for 'YOUR PURCHASE IN' with buttons for USD, BUSD, and BNB.
- TEST METABLAZE STAGE:** Labeled as 'RUNNING'. It shows the conversion rate: 1 MBLZ = 0.00017857 USD and 1 USD = 0.002259 BNB. A 'Buy Tokens Now' button is present.
- Your Account Status:** Shows 'Email Verified' and 'KYC Approved' status. A blue arrow points to this section.
- Receiving Wallet:** A section with the text 'Add Your Wallet Address' and an 'ADD' button. This section is circled in red, and a red arrow points to it.
- Thank you for your interest in METABLAZE:** A message encouraging users to purchase MBLZ tokens and providing a 'Download Whitepaper' button.
- Token Sales Progress:** A progress bar showing 'AMOUNT RAISED' (330,129 MBLZ) and 'TOTAL TOKENS' (1,260,000,000 MBLZ).

Make sure you are entering a **BEP20 wallet** (Binance Smart Chain) only! **This wallet should start with 0x**. **DO NOT USE** a Centralized Exchange address such as Coinbase/Binance/Kucoin/etc, or you will **NOT RECEIVE** your \$MBLZ tokens.

Wallet Address

To receive your MBLZ tokens, you must enter your BEP20 Wallet Address below. We will airdrop MBLZ tokens to this address after the token presale has ended. DO NOT USE a Centralized Exchange wallet address (Coinbase, Binance, Kucoin, etc). You must use a decentralized wallet such as MetaMask, Trust Wallet, etc. If you enter a Centralized Exchange wallet you will LOSE YOUR TOKENS during the airdrop and we will not be held responsible.

Enter your Binance wallet address (must be BEP20-compliant - starts with 0x)

Note: Address must be BEP20-compliant (starts with 0x)

DO NOT USE a Centralized Exchange wallet address (Coinbase, Binance, Kucoin, etc). You must use a decentralized wallet such as MetaMask, Trust Wallet, etc. If you attempt to use a Centralized Exchange wallet you WILL NOT receive your tokens and WILL LOSE YOUR FUNDS!!

Add BEP20 Wallet (starts with 0x)

BEP20 ONLY!

CRITICAL!!

You will be presented with several ways to purchase your \$MBLZ tokens. Choose the **currency** that you plan to pay with and enter the **number of tokens** you want to purchase. You will be able to see the current exchange rate and the number of tokens you'll receive as your **presale bonus**.

Choose a currency to calculate the MBLZ token price **Did you do this?** **Add your BSC wallet address before purchasing**

You can buy MBLZ tokens by using the one of the following currencies:

ETH	0.000000055803125 ETH	BTC	0.0000000042017521 BTC
LTC	0.00000135195347 LTC	BCH	0.00000046910339 BCH
BNB	0.00000040338963 BNB	TRX	0.0026714072 TRX
USDC	0.00017857 USDC	DASH	0.00000119302617 DASH

Purchase Amount

Enter the amount you would like to purchase in order to calculate the number of tokens you will receive. The exact number of tokens you will receive will depend on the exchange rate when you confirm your transaction.

294117 MBLZ = **0.118643747806710000** BNB

0.11864374780671 BNB (294,117 MBLZ) Minimum purchase amount is required.

+ PRESALE BONUS 10% **TOTAL MBLZ**
29,412 **323,529**

The exact number of tokens you will receive will depend on the exchange rate when your transaction is confirmed.

Make Payment

Token Sales

MBLZ TOKEN PRICE
1 MBLZ = 0.00017857 USD

EXCHANGE RATE
 1 USD = 0.881800000000000028 EUR =
 0.737500000000000044 GBP

CURRENT BONUS
10 % *End at 30 Jan, 2022*

Token Sales Progress

AMOUNT RAISED	TOTAL TOKENS
330,129 MBLZ	1,260,000,000 MBLZ

1 Tokens will appear in your account after payment is successfully made and approved by our team. Please note that, MBLZ token will be distributed to your wallet after the token presales are completed.


Choose your *payment method*.

Payment Process

Please send your payment of **0.118643747806709998 BNB** to receive **323528.7 MBLZ** tokens including bonus **29411.7 MBLZ** token.

You can choose any of following payment methods to make your payment. The token balance will appear in your account after successful payment has been made.

Select payment method:

Pay with Crypto using CoinPayments 

* Payment gateway may charge you a processing fee

I agree to the token purchase agreement and token sale terms.

[Buy Tokens Now](#) →

1 Our payment address will appear, or you will be redirected for your payment, after your order is placed.



Send the exact amount of your payment to the **QR Code** or **Wallet Address** that appears on your screen.

Confirm Your Payment

Order # **TXN000066** has been placed successfully.

Please send **0.110450554067069981 BNB** to the address below. The token balance will appear in your account after your transaction is confirmed by Coinpayments.

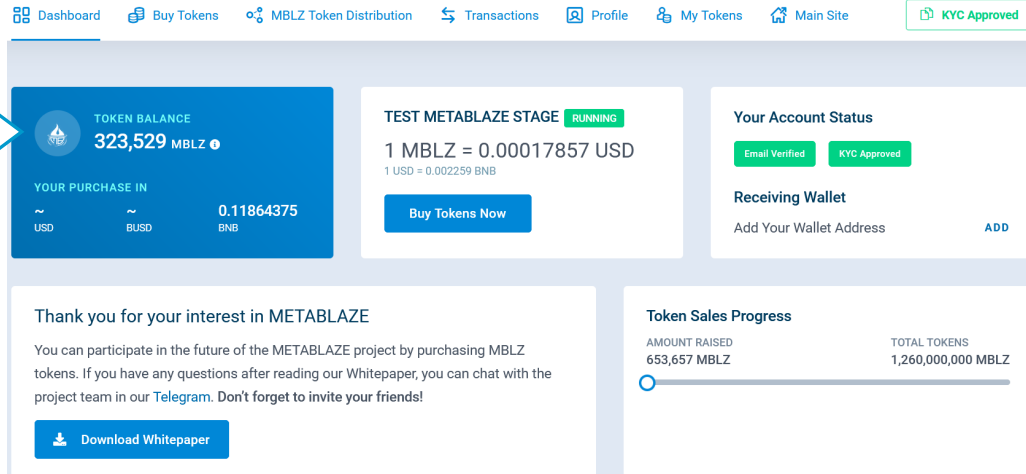
Send your payment to the address below

[View Transaction](#) [Cancel Order](#)

Check your status on Coinpayments

After successful payment you will receive an **email confirmation**. You can also check your **token balance** on the **METABLAZE Launchpad Dashboard**.

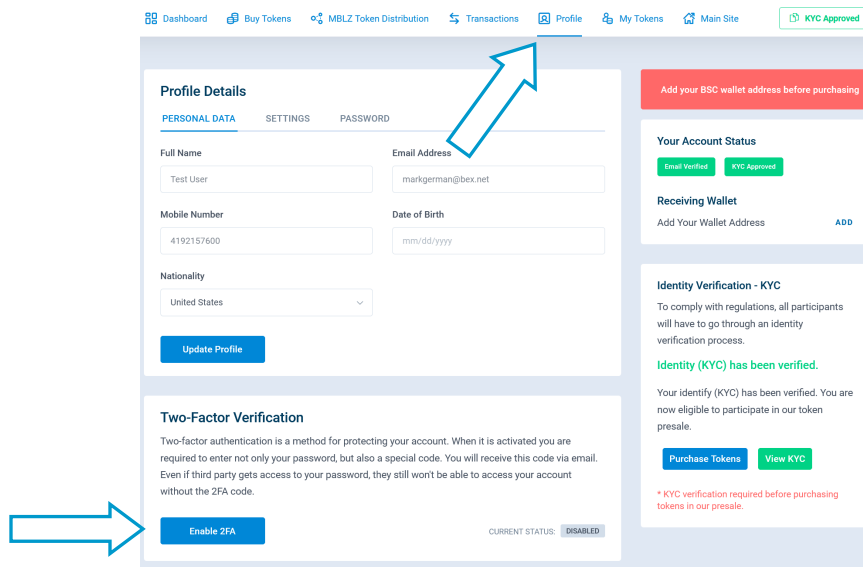


The dashboard features a navigation bar with links: Dashboard, Buy Tokens, MBLZ Token Distribution, Transactions, Profile, My Tokens, Main Site, and a KYC Approved badge. The main content area includes:

- TOKEN BALANCE:** 323,529 MBLZ. Below it, 'YOUR PURCHASE IN' shows USD, BUSD, and 0.11864375 BNB.
- TEST METABLAZE STAGE:** RUNNING. Conversion: 1 MBLZ = 0.00017857 USD. 1 USD = 0.002259 BNB. A 'Buy Tokens Now' button is present.
- Your Account Status:** Email Verified and KYC Approved.
- Receiving Wallet:** Add Your Wallet Address (ADD button).
- Thank you for your interest in METABLAZE:** A message about participating in the project with a 'Download Whitepaper' button.
- Token Sales Progress:** A progress bar showing AMOUNT RAISED (653,657 MBLZ) and TOTAL TOKENS (1,260,000,000 MBLZ).

REMINDER: DON'T FORGET to add your BSC wallet address to your **METABLAZE Launchpad** account if you haven't done so already. This wallet address is critical because this is where your **\$MBLZ** tokens will be airdropped after the completion of the presale.

Click on **Profile** from the menu. You can also **Enable 2FA** (recommended) to better secure your launchpad account.





Meet the Management Team.



Blaise, COO
Founder
Florida, USA

Our Chief Operating Officer and Creative Director is a team player with an innate desire to serve others in all that he does. He is a highly motivated, ambitious, and detail-oriented individual who provides unrivaled customer service. He is a committed person by nature who has had great success starting, operating, and scaling vertically integrated companies. He has ample experience mobilizing people and their resources to achieve any/all objectives. He began his entrepreneurial journey 14 years ago, as founder and operator of various multi-regional cannabis businesses, beginning with 1 employee and growing to 120+ employees. He has gained a wealth of experience in marketing, finance, and the overall business world. He is the analytical type who always seeks to identify potential hurdles in business and have clear and effective solutions in place, should such obstacles ever arise. Blaise is an honest, hardworking, and empathetic person that always looks for win-win solutions to difficult problems. He always put's himself before others and has strong family values. Overall, Blaise's truest satisfaction comes from pleasing others and making others smile.



Mobeen, CMO
Founder
London, England

<https://www.linkedin.com/in/mobeenmalik89>

Chief Marketing Officer. Entrepreneur and Motivational Speaker with 10+ years in the financial and customer services sector, Mobeen Malik has gained extensive experience in the investment and business world. He has proven success starting and running profitable businesses. Mobeen is Owner/Founder of Blacksquale, a company that reflects his entrepreneurship dream and desire for success. He is a strong support professional with a bachelor's degree majoring in management, business, marketing, and related support services. Mobeen is goal-oriented and self-driven, which allows him to set his own priorities and expectations and strive to attain them. His excellent analytical skills and healthy competitive spirit are critical for a performance-oriented environment, helping him excel in the financial sector. Mobeen uses his passion for finance and support services as his source of motivation to explore additional entrepreneurial activities in these fields. This has prompted him to fully immerse himself into **METABLAZE**.



Michelle, CEO
Co-Founder
Michigan, USA

<https://www.linkedin.com/in/michelle-german-a78199228/>

Chief Executive Officer, Project Manager. Michelle was fascinated with computers all the way back in the late 70's and decided to be one of the few women to obtain an Information Technology degree in the mid-80's. A self-professed math geek, she spent over 18 years in corporate IT, spending her final years managing multimillion dollar projects. Never one to turn down a dare, she stepped away from the panty hose and took on the national sports photography chains and entrepreneured her way into business ownership. Over the past 15 years Michelle has taken over market share and has grown her sports league photography business from only 100 kids in the first year to over 20K kids in 2021. Ready for a new challenge, she has become fully-vested into everything crypto and is **METABLAZE**'s virtual team mom, cracking the whip and making sure everything gets done.



Jeyhun, CDO
Baku, Azerbaijan

<https://www.linkedin.com/in/jeyhun-alakbarov-82236418b/>

Chief Development Officer, Smart Contract Developer, Software Developer. Graduate of Cherkassy Technology University in Ukraine. Solid, well-versed background in both software and game development. Started programming in Eclipse as a child and has rapidly progressed to be a top software engineer in multiple programming languages, including C, Java, C#, SQL, Dart, and Python. Solid background in blockchain technology and Solidity. Jeyhun has created RPG games for Bad Button Studio and will be using his experience to build our upcoming featured products. You're going to be amazed by what he's planning for **METABLAZE**!



Toghrul, CTO
Baku, Azerbaijan

<https://www.linkedin.com/in/toghrul%2Ddagayev%2D3630b316b/>

Chief Technology Officer, Software Developer.

A graduate of Azerbaijan Technical University, Toghrul has extensive experience in software development for both government and public companies. He has a solid multiple-language programming background, as well as being well-versed in server and backend technology. Toghrul will be managing our server farm and system security, and is creating our web presence. His business application knowledge has proved to be a strong asset with our product development.



Links.

[Github Repository \(link\)](#)

[Proof of Locked Liquidity \(link\)](#)

[Proof of Renouncing Contract Ownership \(link\)](#)

[Smart Contract Audits \(links\)](#)

[Proof of Burn \(links\)](#)

[This section will be updated as we continue through our presale and launch stages.]



Statement of Risks and Disclaimer.

Token Offering

This Initial Token Offering (“ITO”) aims at raising funds to tokenize a cryptocurrency in which the customer may potentially earn rewards through our value-added ecosystem. This ITO intends to be fully compliant with any and all tax obligations and securities regulations. Trading of the tokens will occur in a Decentralized Exchange (DEX) and is expected to take place in the near future. For prospective purchasers, the ITO brings a unique opportunity to access the ecosystem being created by METABLAZE (“Issuer”) through ownership of the MBLZ tokens (“Tokens”).

Legal Disclosures

This Whitepaper provides information in connection to an opportunity for the acquisition of a utility token that will grant purchasers the right to own tokens that will work in our ecosystem. The Tokens will not (i) provide legal ownership over the Issuer’s shares or the Target Assets; (ii) represent debt owed by the issuer to the Token holders; nor (iii) provide voting/governance/typical shareholding rights related to the Issuer.

This Whitepaper does not constitute a prospectus, an offering memorandum and/or other offering document relating to the Issuer and has not been reviewed or approved by any financial regulator or securities commission in any jurisdiction. Investing in Tokens involves several risks. There can be no assurance that Token holders will be able to receive a payback of their capital or any positive returns on their purchase of tokens. Prior to purchasing Tokens, prospective purchasers should carefully consider the section “Risk Factors” of this Whitepaper, which despite not providing an exhaustive list or explanation of all the risks purchasers may face when investing in Tokens, shall be used as guidance. Prospective purchasers should consider carefully whether a purchase of Tokens is suitable for them considering the information herein and their personal legal and financial circumstances. Unless otherwise indicated or the context otherwise requires, all references in this Whitepaper to “Issuer”, “we”, “our”, “ours”, “us” or similar terms refer to the Issuer.

Forward-Looking Statements

This Whitepaper may contain estimates and forward-looking statements which are mainly based on the current expectations and estimates of future events and trends that affect or may affect the business, financial condition, results of operations, cash flows, liquidity, prospects and the envisaged valuation of the Tokens. Although we believe that these estimates and forward-looking statements are based upon reasonable assumptions, they are subject to many significant risks, uncertainties and are made in light of the current available information. Forward-looking statements speak only as of the date they were made, and we do not undertake the obligation to update publicly or to revise any forward-looking statements after we distribute this document because of new information, future events or other factors. Considering the risks and uncertainties described above, the forward-looking events and circumstances discussed in this document might not occur and future results may be materially different from those expressed in or suggested by these forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual events or results, performance or achievements to differ materially from the estimates or the results implied or expressed in such forward-looking statements. These factors include, amongst others:

- A** - changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which the Issuer conducts its businesses and operations;
- B** - the risk that the Issuer may be unable to execute or implement its respective business strategy and future plans;
- C** - changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- D** - changes in the anticipated growth strategies and expected internal growth of the Issuer;
- E** - changes in the availability and salaries of employees who are required by the Issuer to operate their respective businesses and operations;
- F** - changes in competitive conditions under which the Issuer operates, and the ability of the Issuer to compete under such conditions;
- G** - changes in the future capital needs of the Issuer and the availability of financing and capital to fund such needs;
- H** - war or acts of international or domestic terrorism;
- I** - occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of the Issuer; and
- J** - other factors beyond the control of the Issuer.

The Issuer disclaims any responsibility to update any of those forward-looking statements or publicly announce any revisions to those forward-looking statements to reflect future developments, events or circumstances, even if new information becomes available or other events occur in the future. The Issuer reserves the right to modify, delete, add, and revoke some or all of the contents of this document at any time in accordance with the laws, regulations, and actual conditions of each region. You confirm that you are free to judge the content of the project team and the project services, and bear all risks arising from the use of the contents of this document, including the risks arising from the reliance on the correctness, completeness or practicality of the contents of this document. The project team cannot and will not be liable for any loss or damage caused by your own decisions and actions.

Accuracy of Information, No Consent of Parties Referenced in Whitepaper

This Whitepaper includes technical, market and industry information and forecasts that have been obtained from internal surveys, reports and studies, where appropriate, as well as market and academic research, publicly available information and industry publications. Such surveys, reports, studies, market research, publicly available information and publications generally state that the information that they contain has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of such included information. Save for the Issuer and its respective directors, executive officers and employees, no person has provided his or her consent to the inclusion of his or her name and/or other information attributed or

perceived to be attributed to such person in connection therewith in the Whitepaper and no representation, warranty or undertaking is or purported to be provided as to the accuracy or completeness of such information by such person, and such persons shall not be obliged to provide any updates on said information. The Issuer has not conducted any independent review of the information extracted from third-party sources, verified the accuracy or completeness of such information or ascertained the underlying assumptions relied upon therein. Consequently, the Issuer makes no representation or warranty as to the accuracy or completeness of such information and shall not be obliged to provide any updates on said information. Except as otherwise mentioned below, all the data and information from the charts were provided by the METABLAZE team.

Terminology

To facilitate a better understanding of the Tokens being offered for purchase by the Issuer, and the businesses and operations of the Issuer, certain technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in the Whitepaper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage. Words importing the singular shall, where applicable, include the plural and vice versa and words importing the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include corporations.

No Further Information or Update

No person has been or is authorized to give any information or representation not contained in the Whitepaper in connection with the Issuer and its business and operations or the Tokens and, if given, such information or representation must not be relied upon as having been authorized by or on behalf of the Issuer. The continuing sale of Tokens shall not, under any circumstances, constitute a continuing representation or create any suggestion or implication that there has been no change, or development reasonably likely to involve a material change in the affairs, conditions and prospects of Issuer or in any statement of fact or information contained in the Whitepaper since the date hereof. Statements made in the Whitepaper are based on the law and practice in the Cayman Islands current at the date

it was issued. Those statements are therefore subject to change should that law or practice change. Under no circumstance does the delivery of the Whitepaper or the sale of Tokens imply or represent that the affairs of the Issuer have not changed since the date of the Whitepaper.

Policy Risk

There may be price volatility caused by unstable policies on blockchains in countries and regions around the world.

Transaction risk

The trading behavior of the secondary market will affect the Issuer's price at all times. The secondary market for emerging digital currencies has a larger volatility than the traditional market, and there may be drastic fluctuations in prices. The value of the Issuer's company is affected by the market environment and the degree of acceptance of market entities. The Issuer cannot guarantee the value of the Token and the company.

Technical risk

The underlying technology of the blockchain is in a high-speed development stage, which is a requirement for METABLAZE projects. There may be a situation where the development of METABLAZE is hindered due to the stagnation of the technology. The Token has the risk of being tampered with, stolen or mishandled despite every attempt to guarantee its safety. The Issuer cannot guarantee the storage, retrieval, and modification of the relevant virtual assets.

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This document is copyrighted by METABLAZE. No part of this document may be reproduced, abstracted, backed up, modified, translated into another language, or used in whole or in part for any commercial purpose, in any form or by any means, without the prior written consent of METABLAZE.

Release Statement

When different versions of the METABLAZE Whitepaper exist, the latest version shall prevail.